




*A Collaboration for a Sustainable  
Future Between Chile and California*

The Chile-California Council is a San Francisco-based nonprofit organization dedicated to the creation of mutually beneficial relationships between Chile and California in both the public and private sectors.



*We are an innovative organization in the realm of public diplomacy. We bring actors from the public and private sector to support international collaboration among scientists, researchers, entrepreneurs, social innovators and public leaders.*

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*Letter from the chairman*

## LOVELL (TU) JARVIS

*"These activities have contributed to the effective transfer of knowledge and technology between Chile and California, and the development of numerous public and private partnerships that are mutually-enriching"*

Dear Friends,

I am delighted to open this year's Annual Report with thanks to our many collaborators, associates and, especially, our individual Councilors. The Chile California Council (CCC) was active during 2014 and we are proud of the CCC's many achievements. We have contributed to the effective transfer of knowledge and technology between Chile and California, and developed numerous public and private partnerships that are mutually-enriching. Our Councilors are vigorously working with new, as well as long-standing collaborators, and are expanding our activities programmatically and geographically.

During the early months of 2014, Councilor Carolyn Schuetz Baysdorfer successfully led a strategic planning process that culminated in our 2014 Annual Meeting in San Francisco. Vice President Isabel Valdes led our first fund-raising campaign, which provided the CCC with vital financial flexibility. The CCC also increased its activities in Chile, thanks to the appointment of Executive Secretary Cristina de Mussy, and unwavering support from the Chilean Embassy in Washington DC.

As documented in this Annual Report, we supported a growing range of activities in each of our priority areas: energy, environment, innovation, education, and state and society. Vice President Kathy Barclay, in conjunction

with AMCHAM, worked closely with the Chilean Ministry of Energy to advance technology exchange in energy efficiency and non-renewable energy development. Undersecretary of Environment Marcelo Mena visited California to discuss environmental policies, particularly regarding air pollution, and Presidential Delegate for Water Resources Reinaldo Ruiz met with California water experts to compare and contrast water law, institutions and policy. Eduardo Bitran, VP of the Chilean Development Corporation (CORFO), visited Silicon Valley to support StartUp Chile and other existing collaborations in innovation and entrepreneurship. Each visit resulted in useful exchanges of information, and a greater familiarity and interest in the challenges and policy approaches being used to confront important issues in each region. We will continue to support a growing number of such interchanges.

The CCC supported the Third Annual C3 Conference organized by Chilean graduate students at UC Berkeley, UC Davis, and Stanford University. This year's C3 Conference, held at UC Berkeley, focused on the Challenge of Inclusive Development. Prior to the conference, Councilors and CCC associates enjoyed a working lunch with Ambassador Juan Gabriel Valdes. The CCC also assisted in the conclusion of a formal

agreement between UC Davis and CORFO to establish in Chile the UC Life Sciences Innovation Center (LINC), which will undertake research to develop commercial technologies to increase Chilean agricultural output and exports.

Our excellent staff and several productive interns provided great assistance throughout the year. Special thanks is due to Executive Director Juan Ibanez for his untiring, thoughtful and innovative contributions to the CCC, and also to Ambassador Gabriel Rodriguez in Chile's Ministry of Foreign Relations, for exceptional assistance and support.

In 2015, the CCC will extend its programs, our priority areas, facilitate development in other timely issues like fire prevention and control. Our committee structure will be strengthened with additional Councilors, associate members, and co-chairs in both California and Chile. We are expanding our activities in Southern California and several regions in Chile, and will work to increase coordination with California's state government. Your support and assistance will be key to the CCC's further development. Please join with us to build a better future for Chile and California.

Warm regards,



**LOVELL JARVIS**  
CHAIRMAN

## OUR HISTORY

# 1963

### INCEPTION OF THE CHILE-CALIFORNIA PROGRAM

In the early 1960s, Chile and California signed an agreement as part of John F. Kennedy's Alliance for Progress program. This accord was re-launched in 2008 with the creation of the Plan Chile-California: A Strategic Association for the 21st Century.

# 2008

### LAUNCH OF THE CHILE-CALIFORNIA PLAN

The Chile-California Plan was created as a result of the signing of the Memorandum of Understanding between Chile's President Michelle Bachelet and California's Governor Schwarzeneger in 2008.



# 2011

### FOUNDATION OF THE CHILE-CALIFORNIA COUNCIL

The Chile-California Council was founded in 2011, on the occasion of the visit of President Piñera to California, and brought together representatives of both public and private sectors.

### FIRST ANNUAL BOARD MEETING

The CCC held its inaugural board meeting highlighted by addresses from Ambassador Fernando Schmidt, Chile's Undersecretary for Foreign Affairs, and the Chilean Ambassador to the United States, Arturo Fernandois.

# 2012

### SECOND ANNUAL BOARD MEETING

At the Second Annual Board Meeting, the CCC's first Executive Director was appointed and the board was structured into five subcommittees presided over by an executive committee.

### LOS ANGELES MAYOR VILLARAIGOSA VISITS CHILE

Los Angeles Mayor, Antonio Villaraigosa, led a delegation of local and national business leaders on a three-day trade mission to Chile, reinforcing the existing relationship between Los Angeles and Chile.

# 2013

### THIRD ANNUAL BOARD MEETING

Lt. Governor Newsom gave the keynote address at the Third Annual Board Meeting of the Chile-California Council, highlighting the importance of technology in governance matters.

### CHILE AND CALIFORNIA RENEW AGREEMENT FOR COLLABORATION

Chile's Ambassador to the US, Felipe Bulnes, and the Secretary of Natural Resources of California, John Laird, renewed the agreement between California and Chile, an agreement that serves as a policy framework for the Chile-California Council.

# 2014

### FOURTH ANNUAL BOARD MEETING

AMB JG Valdes and Mike Hammer expressed their support to the CCC. Councilors Pablo Valenzuela and Kathleen Barclay gave talks about international collaboration in biotech and energy, while Alan Bennett spoke about technology transfer and the new UC Davis Center for Excellence in Chile. The CCC board of Councilors approved a strategic plan for the next four years, identifying five areas of interest.





# 2014

*The Chile-California Council held its Fourth Annual Board Meeting on Friday, May 23, at the San Francisco Fairmont Hotel. Councilors from Chile and California, including the newly-appointed Ambassadors Mike Hammer and Juan Gabriel Valdés, attended the meeting. This year's meeting mainly focused on the establishment of specific goals, initiatives, and alliances the Council would want to pursue for the next four years in the areas of Environment, Energy & Resource Management; Innovation & Entrepreneurship; Academia, Education and Research Exchange; Trade, Economic Growth & Competitiveness; and State & Society.*

*Annual Board Meeting*





*We thank our Councilors for promoting positive change in Chile and California, and for the associates and friends of the CCC that are essential to its success.*

2014  
**BOARD MEMBERS**

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**LOVELL (TU) JARVIS**  
 Chair, UC Davis Professor



**KATHLEEN BARCLAY**  
 Vice Chair in Chile, President of AMCHAM Chile



**EDUARDO BENDEK**  
 Scientist, NASA Ames Research Center



**CHARLIE CASEY**  
 President, Pacific Foundation Services LLC



**MARK GHILARDUCCI**  
 Director, California Governor's Office of Emergency Management Agency



**MICHAEL GRASTY**  
 Attorney and Founder, Grasty Quintana Majlis & Cia



**DAN GREEN**  
 Secretary, Partner at Gunderson Dettmer



**MICHAEL HAMMER**  
 United States Ambassador to Chile



**ROSA DEVES**  
 Provost, Universidad de Chile



**SEBASTIAN EDWARDS**  
 International Economist  
 Professor of Economics, UCLA



**EDUARDO ERGAS**  
 President, Ecoscience Foundation



**FERNANDO FLORES**  
 Entrepreneur



**CHARLES HOLLOWAY**  
 Director, Center for Entrepreneurial Studies,  
 Stanford University  
 Board Member, SRI International



**AGUSTIN HUNEEUS**  
 Proprietor at Quintessa



**MICHAEL LEATHERBEE**  
 Assistant Professor,  
 Technological Entrepreneurship,  
 Universidad Católica de Chile



**HELEN LOPEZ**  
 Chief of Staff, California  
 Emergency Management Agency



*Executive committee*

**LOVELL (TU) JARVIS, CHAIR**  
**KATHLEEN BARCLAY, VICE CHAIR IN CHILE**  
**ISABEL VALDES, VICE CHAIR IN CALIFORNIA**  
**DANIEL GREEN, SECRETARY**  
**CAROLYN SCHUETZ, TREASURER**  
**AGUSTIN HUNEUS**  
**GABRIEL RODRIGUEZ**  
**ROLANDO ORTEGA**



**ROBERTO MATUS**  
Executive Director, AMCHAM Chile



**José Luis Nazar**  
Businessman, Land of the Free L.P



**ROLANDO ORTEGA**  
Consul General of Chile in San Francisco, Ministry of Foreign Affairs, Chile



**GABRIEL RODRÍGUEZ**  
Ambassador, Director for Energy, Science & Technology and Innovation, Ministry of Foreign Affairs, Chile



**NICOLÁS SHEA**  
Founder Start-Up Chile, CEO Cumplo



**SUSANNE STIRLING**  
Vice President of International Affairs, California Chamber of Commerce



**JORGE TAGLE**  
Consul General of Chile in Los Angeles, Ministry of Foreign Affairs, Chile.



**CARLOS VALDERRAMA**  
Senior Vice President, Global Initiatives, Chamber of Commerce Los Angeles



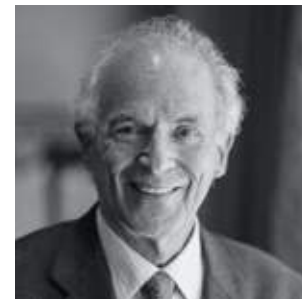
**BARBARA SAAVEDRA**  
Director, Wildlife Conservation Society, Chile



**RICARDO SAN MARTIN**  
Professor, School of Engineering, Universidad Católica de Chile



**CAROLYN SCHUETZ**  
Treasurer, Rotary Club



**HARLEY SHAIKEN**  
Director, Center for Latin American Studies, UC Berkeley  
Professor, Education and Geography, UC Berkeley



**ISABEL VALDÉS**  
Vice Chair in California, Marketing Consultant



**JUAN GABRIEL VALDÉS**  
Ambassador of Chile to the United States, Ministry of Foreign Affairs, Chile



**PABLO VALENZUELA**  
Co-Founder, Fundación Ciencia & Vida

## 2014 TEAM

*"By creating local networks, the CCC facilitates the exchange of information, the creation of new collaborative endeavors, and the knowledge-transfer between the territories. The CCC is an open community of change makers. They have created a vibrant ecosystem within the Chile-California relationship, and involve various organizations in long-term international collaboration".*

*J. Ibáñez*



**JUAN E. IBÁÑEZ**  
Executive Director

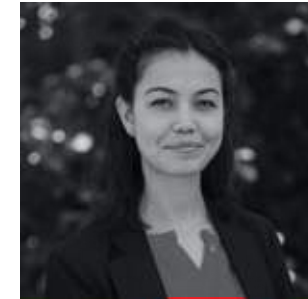


**CRISTINA DE MUSSY**  
Executive Secretary in Chile

*"We are grateful for the exceptional efforts of our Staff in Northern California who have allowed us to successfully innovate a growing number of activities. Our operations manager and a number of interns provided key support."*

*L. Jarvis*

### OPERATION MANAGER



**MATATEA CHANGUY**  
Operation Manager

### INTERNS



**DANIELA VALENZUELA**



**CATALINA GERSTMANN**

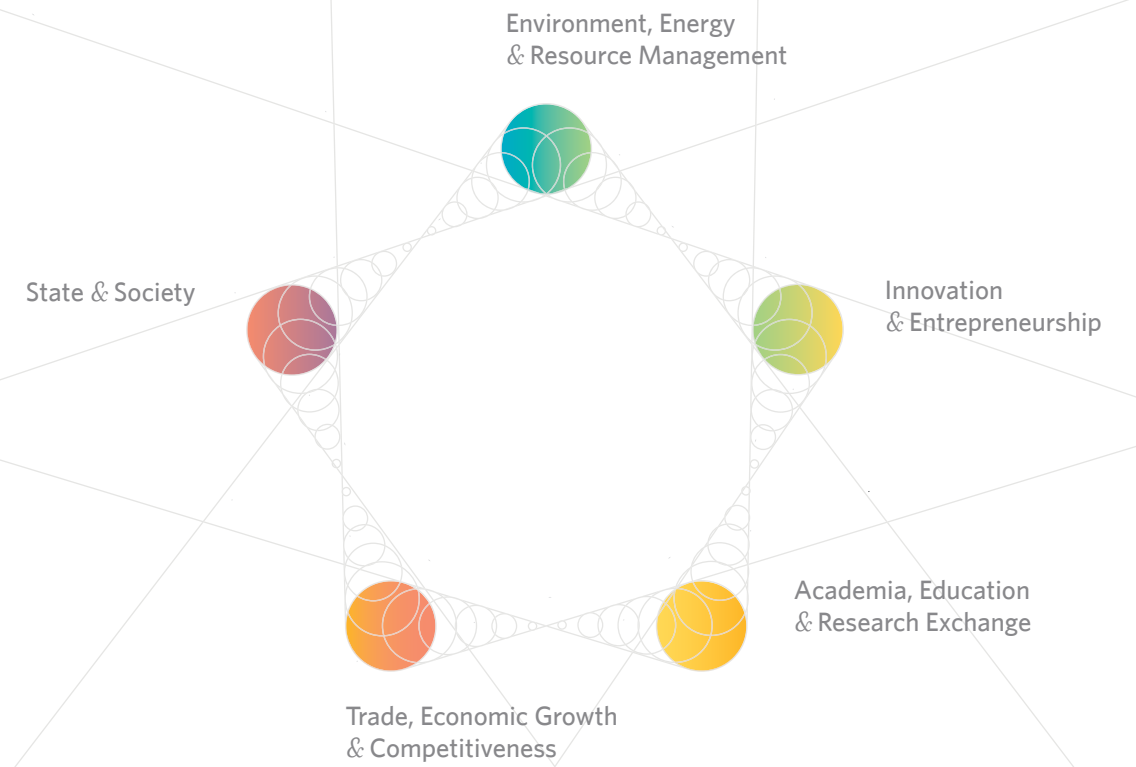


**CHLOÉ ROLLAND**



**SEBASTIAN KREIS**

# AREAS WE SUPPORT



*areas we support*

## **ENVIRONMENT, ENERGY & RESOURCE MANAGEMENT**

By combining the extensive knowledge of California regarding the environment, energy, and resource management with Chile's adaptable infrastructure, the two countries have established a strong, mutually beneficial relationship dealing with environmental issues.

The goal is to establish effective collaboration that will permit Chile to implement improved plans and policies for resource management, including energy, water, and marine resources.

## BUILDING NETWORKS

### 1. Visit of Chilean Undersecretary of Environment to California

In the framework of the existing agreement between environmental agencies from Chile and California, Undersecretary of Environment, Marcelo Mena, and the Chief of Air Quality and Climate Change, Sebastian Tolvett, made a five day trip to California to meet with several Californian key figures to exchange technical knowledge, policy models, and strategies to meet their sustainability goals. Among others, the delegation met with Julie Packard, ED of the MBA; representatives of the California Environmental Protection Agency, California Air Resources Board, and the San Francisco Department of Environment.



### Cooperation agreements

California Environmental Protection Agency - Ministerio de Medio Ambiente Chile  
  
Wildlife Conservation Society - UC Santa Barbara - Universidad Católica de Chile

Yosemite Park - Parque Torres del Paine  
  
Lawrence Berkeley National Laboratory (LBNL) - Universidad de Antofagasta

Nasa Ames Research Center - Universidad de Antofagasta  
  
Redwood National and State Parks - Parque Nacional Alerce Costero

Glacier Bay National Park and Preserve in Alaska - The Francisco Coloane marine - Coastal Protected Area in Chile

### 2. The CCC Energy Advisory Group

The CCC created an energy advisory group in San Francisco comprised of Chilean energy and climate change experts in order to exchange information about the industry in both territories. The group meets and corresponds on a regular basis to develop proposals, and identify strong partnerships that would add value to Chile's national energy strategy. In addition, they coordinate efforts with Chilean authorities and agencies.



**RAFAEL FRIEDMANN**  
Expert Strategic Analyst at PG&E and consultant on energy efficiency and renewables to a variety of clients on public policy, multilateral bank strategies and loans, advocacy. Also experienced in building public-private alliances.



**JUAN-PABLO CARVALLO**  
Graduate Student at Energy and Resources Group - UC Berkeley. As an interdisciplinary scholar, Juan Pablo's expertise is in sustainability problems in developing economies with a specific knowledge in renewable energy public policy, electricity and energy markets, business models, and market design.



**JUAN-GUILLERMO SANDOVAL**  
Transaction Counsel at Pattern Energy with expertise in Project finance, international dispute resolution, international business transactions.



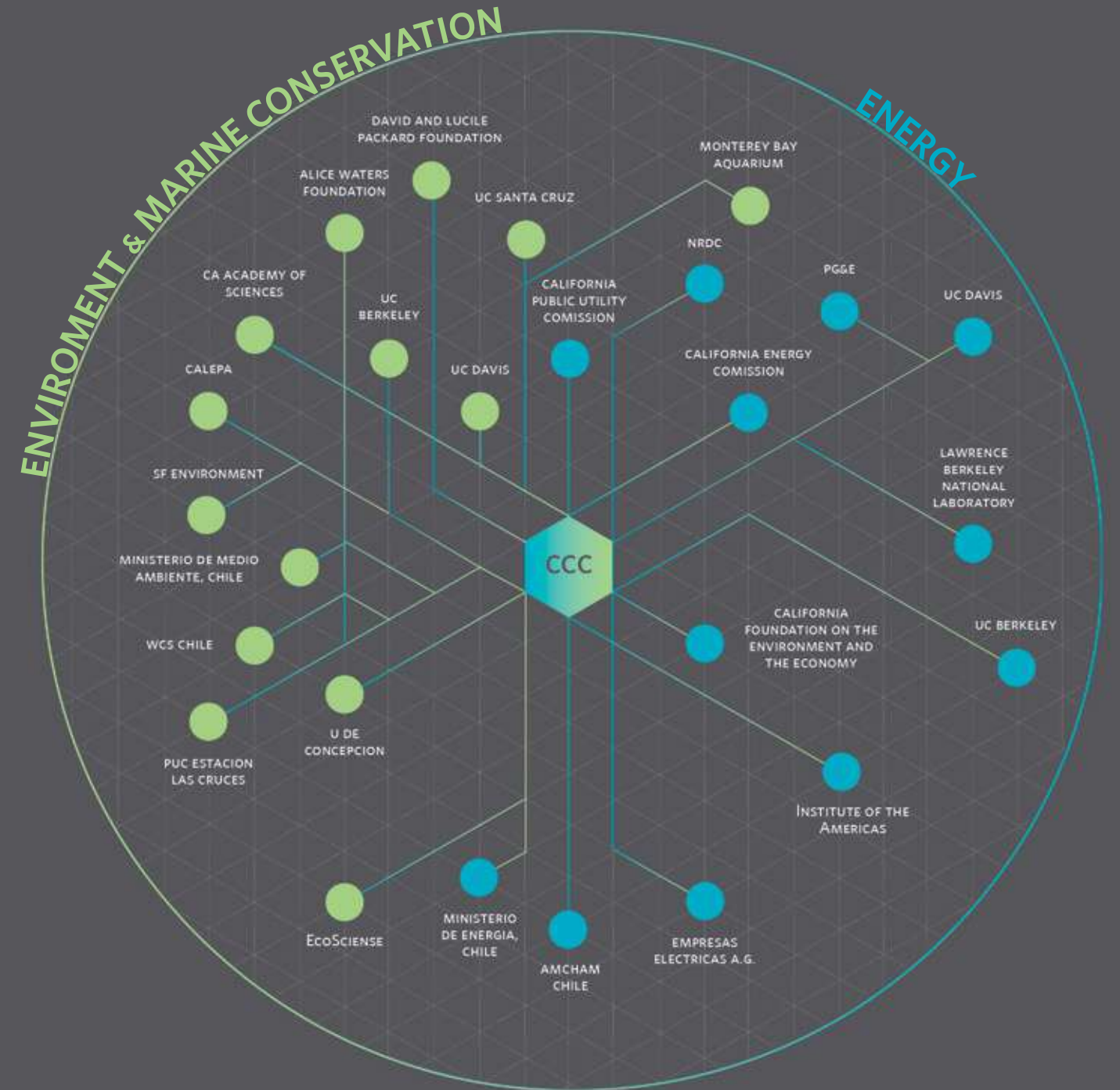
**IGNACIO FERNÁNDEZ**  
Energy and environmental policy developer and analyst specializing in climate change mitigation and carbon markets with proven experience in policy-making, economic analysis, international climate policy negotiations and development of technical tools and mechanisms.

### 3. Visit of Chilean Presidential Delegate for Water Resources Reinaldo Ruiz to California

The CCC coordinated the visit of Chilean Presidential Delegate for Water Resources, Reinaldo Ruiz and water expert, Ariel Duran, to California. The CCC gathered twenty distinguished Californian technical and water policy experts to discuss ground water management, water bank, environmental water use, and the use of science and technology to guide water policy, among other topics.



## Energy - Environment & Marine conservation CURRENTS CONNECTIONS



*areas we support*

## **INNOVATION & ENTREPRENEUR- SHIP**

Working closely with universities, start-ups, non-profits, and entrepreneurs, the CCC is able to continue supporting research and the training of innovators and entrepreneurs from Chile and California. By creating an ecosystem for innovators, the CCC facilitates connections, sharing knowledge and experience, which will increase future opportunities for programs between Chile and California. One of the most notable accomplishments this year was the launching of the UC Davis research center in Chile.

## INITIATIVES

### UC Davis life Sciences Innovation Center (UC LINC)

The University of California Davis will be establishing a new research center in Chile during the first half of 2015. The new center—the UC Davis Life Sciences Innovation Center (UC LINC)—will link the educational and capacity-building programs at UC Davis with those in Chile to accelerate the transfer of pooled academic research into commercial products in the agricultural field, among others. The establishment of UC LINC continues Chile's development goals. The

center is financially supported by the Chilean Ministry of Agriculture, and is part of the CORFO initiative Attraction of International R&D Centers of Excellence that seeks to establish Chile as a research and development hub. The establishment of the UC LINC will provide mutually beneficial opportunities to link the educational and capacity-building programs at UC Davis with Chile, create collaborative research between UC Davis and Chilean researchers, accelerate the transfer of discoveries into commercial products, and strengthen the historically bilateral relationships between Chile and California.



## BUILDING NETWORKS

### 1. CORFO Vice President Bitran visits California to share CORFO's new vision to boost Innovation and entrepreneurship

Eduardo Bitran and Inti Nuñez, Head of Entrepreneurship, made a three day visit to Silicon Valley to meet with the Advisory Board of Start Up Chile, SRI International officials, and Councilors of the CCC, among others. The delegation also met with Chilean entrepreneurs in Silicon Valley to discuss ways in which CORFO can support entrepreneurs locally and globally. Other topics of discussion included the CORFO-SRI International Go-to-Market program, corporate governance, venture capital, and financial regulations that could be implemented in Chile.



### Cooperation agreements

SRI International - CORFO

Nasa Ames Research Center - Universidad de Antofagasta

Stanford Technology Venture Program - Pontificia Católica de Chile

Stanford Technology Venture Program - Universidad del Desarrollo

Assembio - Bay Bio

UC Davis Life Sciences Innovation Center in Chile

### 2. Stanford University Chooses Chile as the Inaugural Site of its Ignite Program in Latin America

The Stanford Graduate School of Business launched the Stanford Ignite program in Santiago, the first adaptation of this program in Latin America. It is modeled after the same program taught on Stanford's campus in Silicon Valley, which is a part-time certificate program held at the Microsoft Innovation Center in Chile. The program's objective is to teach innovators how to formulate, evaluate, develop and commercialize their ideas. This year, forty-one individuals enrolled in the program.

### 3. Crystal Lagoons-UC Berkeley 2014 Scholarships Launched

Crystal Lagoons partnered with UC Berkeley to provide scholarships for Chilean entrepreneurs. Striving for an immersive experience that will be of future benefit for the commercialization of research or ideas, the program places Chilean innovators in contact with Silicon Valley's community of angel investors, venture capitalists, and potential collaborators.



#### 4. From Chiloé to Silicon Valley: New Connections for Future Innovation

In March, the CCC hosted the winners of the national contest "Aprendo Emprendo," a program designed by Puntaje Nacional in conjunction with Universidad Adolfo Ibañez aiming to promote entrepreneurship among Chilean youth. The CCC coordinated and led visits to Facebook, Tesla Motors, Baywood Elementary School, and Padlet.



#### 5. CCC Supports Go-to-Market Program

Drawing from its vast and diverse network, the CCC supported teams of entrepreneurs who had been sponsored by CORFO to spend one month at SRI International for intensive training in transferring their business model, or research to the commercial market. In addition to attending workshops to learn how to develop

new market opportunities, they create successful business plans, and raise funding for their projects. The entrepreneurial teams explored Silicon Valley to find potential investors and partners.

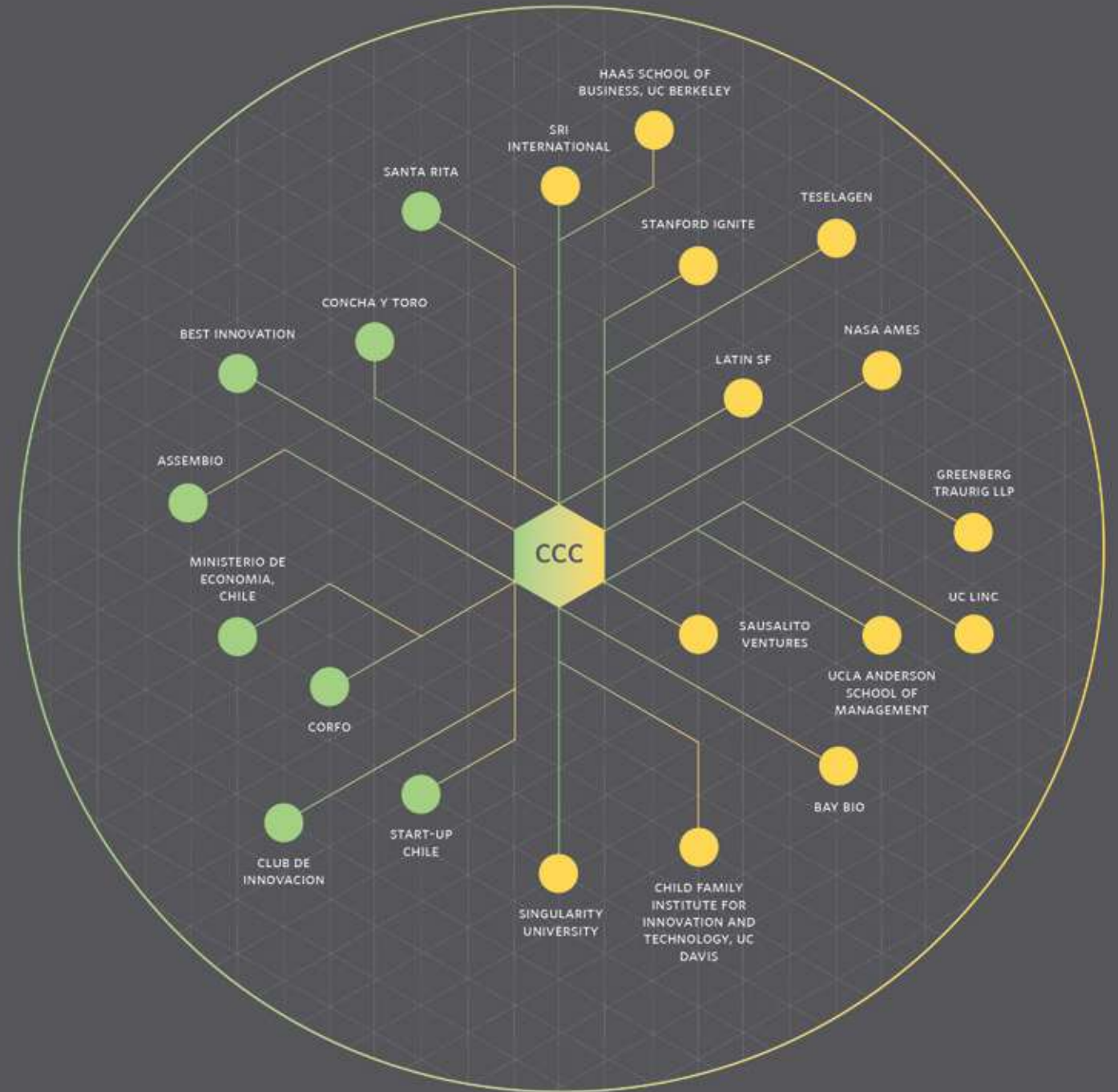
#### 6. Chilean Universities Fosters Innovation through Immersion Program at Silicon Valley

Several Chilean Universities are working towards implementing an integrated approach to innovation and entrepreneurship in existing curricula through programs of immersive training in Silicon Valley. CCC collaborates with delegations from P. Universidad Católica, Universidad F. Santa Maria, and U. Adolfo Ibanez by connecting them with local networks.

#### 7. The CCC Executive Director visits San Diego and Participates in the 2014 Bio International Convention

This June, the CCC made its first trip to San Diego on the occasion of the 2014 Bio International Convention, which highlighted emerging trends, breakthroughs and challenges in the rapidly evolving industrial biotech sector. The Council's participation in the Bio Convention was also an opportunity to expand the Council's reach and base of collaborators in San Diego.

### Innovation & Entrepreneurship CURRENTS CONNECTIONS



*areas we support*

## **ACADEMIA, EDUCATION & RESEARCH EXCHANGE**

The CCC has continued its previous commitment to fostering education ties, moving the historical relationships between Chilean and Californian universities into the present. It has worked with deans, faculty members, professors, and students to nurture existing channels of cooperation in order to expand into new collaborative ventures, such as programs in new fields or new agreements between universities. Finally, the Council has partnered with the academic community to create space for alumni and reintegrate them into those channels of exchange.

## INITIATIVES

### 2014 UC Berkeley-Chile Seed Funds Renewed

After the successful UC Berkeley-Chile Seed Grant Competition 2013 currently funding eleven collaborative research projects between professors from Chile and California, UC Berkeley CLAS and CONICYT are partnering again this year to support the launch of early-stage collaborative research projects. According to UC Berkeley CLAS, more than fifty professors apply to this year-long grant. The existing grant has allowed scientific collaboration in the field of physics, geothermal energy, stem cells, wave and tidal energy, public health, biodiversity, among others.



## BUILDING NETWORKS

### 1. UCLA Chancellor Gene Block Seeks To Strengthen Ties with Universidad de Chile

UCLA Chancellor Gene Block visited Chile and met with faculty at Universidad de Chile and Universidad Adolfo Ibanez, in an effort to increase the relations between those universities in the area of education and economic development.

### 2. First Alumni gathering of the PUC School of Engineering in California at UC Berkeley Art Museum

In July, the first alumni gathering of the Universidad Católica School of Engineering in California took place. Hosted by Councilor San Martin at Berkeley Art Museum, this event was marked by the visit of the Dean De la Llera and the launch of the project "The Bridge," which seeks to create opportunities for engineering students to study, pursue an internship, work, or innovate in Silicon Valley, and bring back their gained knowledge to Chile. This initiative is part of a wider project to create a culture of innovation in Chile's Schools of Engineering supported by CORFO.



### Cooperation agreements

UC Berkeley CLAS - CONICYT

UC Davis - Universidad Austral de Chile

UC Davis - Universidad Valparaíso

UCLA - CONICYT

School of Education, Stanford University - CEPPE, Chile

Anderson School of Management at UCLA - Escuela de negocios at UAI

University of Southern California - CONICYT

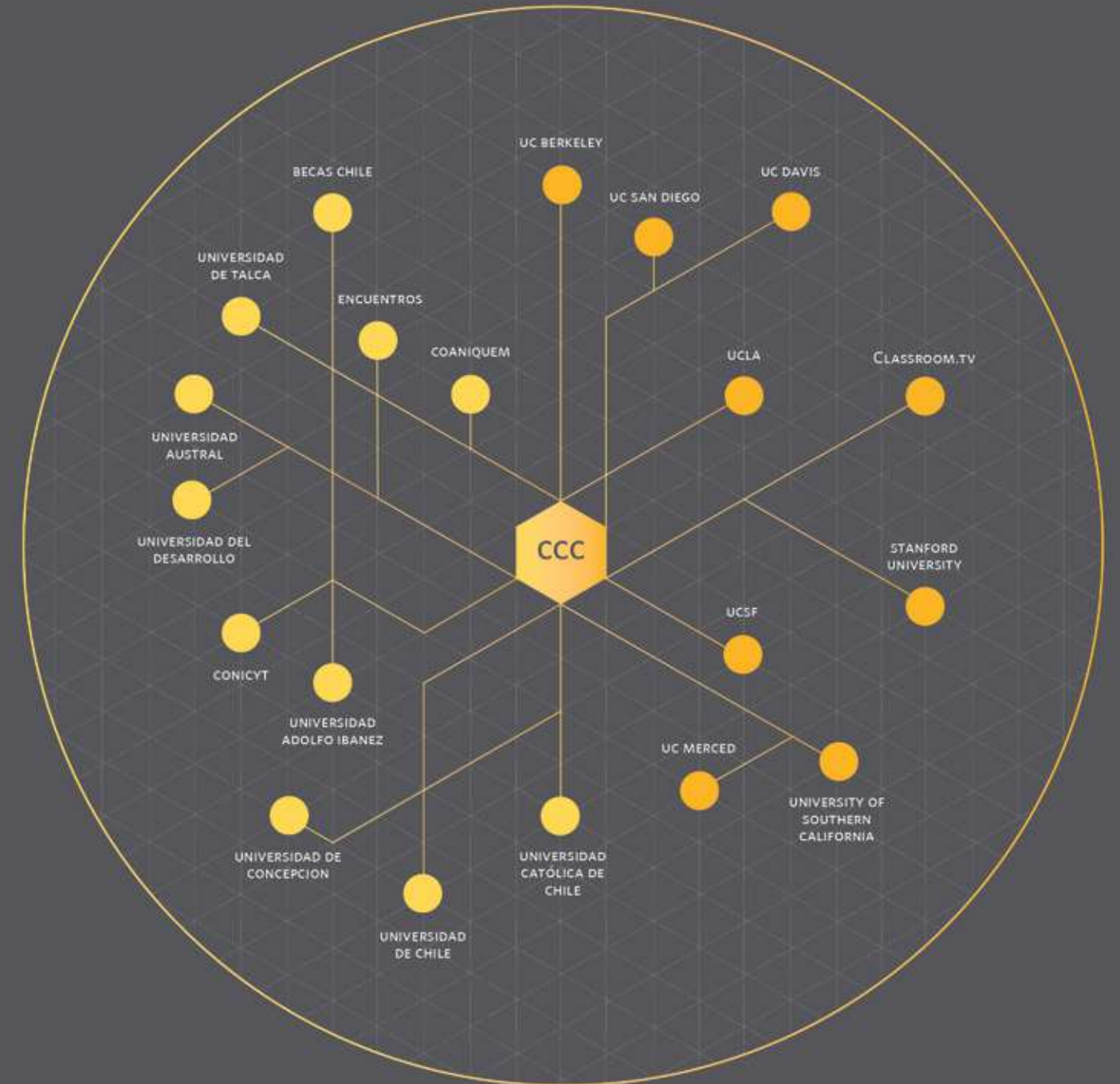
UC Davis - Universidad Austral; Universidad Concepción; Universidad de Talca, Universidad Diego Portales, Universidad Tarapaca, Universidad Católica de Chile; Universidad Bío Bío; Universidad de Chile; Universidad del Valparaíso



### 3. UC Davis Conference and Chile Celebrate 50 Years of Scientific and Educational Exchange

In October, the Association of Chilean Students at UC Davis organized the first Chile-UCD Conference to celebrate fifty years of scientific and educational exchanges between Chile and UC Davis. The conference's objective was to bring together experts from Chile and UC Davis, to reflect on how the ties between both territories have transformed Chile, and to look at future challenges.

### Academia, Education & Research Exchange CURRENTS CONNECTIONS



*areas we support*

## **TRADE, ECONOMIC GROWTH & COMPETITIVENESS**

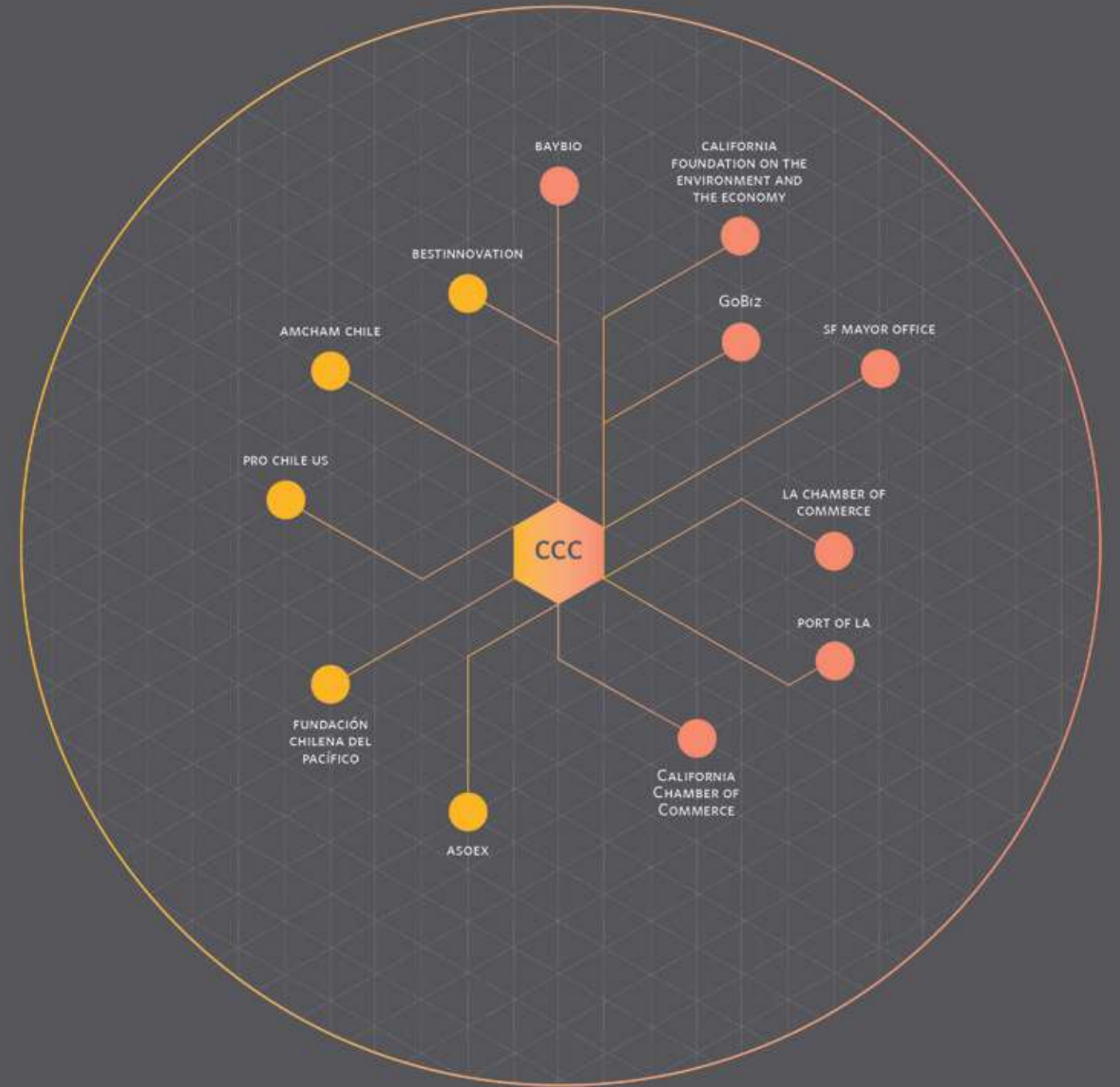
By promoting collaboration with California in key areas such as science, technology, energy, and education, the CCC facilitates discussion on how to integrate technology and the best business practices to achieve a more inclusive development. California, at the same time, faces challenges and is willing to lead international collaboration to rethink noble solutions using its super infrastructure, technology, university capacity and innovative attitude.

### Californian energy model discussed at AmCham Chile roundtable

Integrating Non-Conventional Renewable Energy (NCRE) within electricity systems; Net Billing; and operating interconnected systems from a technical and economic standpoint were some of the topics covered by the roundtable discussion organized by AmCham Chile and the California Foundation on the Environment and the Economy (CFEE). The meeting, entitled "20% Non-Conventional Renewable Energy: Sharing the Californian Experience," focused on sharing experiences and knowledge of practices established by California regarding the integration of NCRE, one of the central concepts of current discussions on renewable energy in Chile.



### CURRENTS CONNECTIONS



*areas we support*

## **STATE & SOCIETY**

This year's cultural and educational exchanges posed the question of inclusion among and across different groups within Chile, as well as the international sphere. Through different mediums, ranging from architecture and photography to film and economic policy, these events integrated Chile's past and present to open routes toward an inclusive future.

*Cooperation agreements*

*CLAS, UC Berkeley - Center for New Development Thinking, Facultad de Economía y Negocios, Universidad de Chile*

*Sister cities agreement: Viña del Mar- Sausalito*

**INITIATIVES**

**The C3-Berkeley 2014 On The Challenges of Inclusive Development**

Organized at UC Berkeley by the Chileans Students Associations from UC Davis, Stanford University and UC Berkeley, the CCC, the Consulate General of Chile in San Francisco, and the UC Berkeley CLAS, the Third version of the C3 Conference was attended by 200 participants. This year's C3 conference posed the question of the challenges of an inclusive development shared by both territories. Exceptional speakers from Chile and California spoke on the Challenge of Inclusive Development, including Robert Riech, José Miguel Benavente, Enmanuel Saez, Paul Pierson, Susana Loeb, among others. Participants also engaged in working groups to discuss specific policy challenges.



**BUILDING NETWORKS**

**1. Chilean and Californian Architects Critically Review Chile's urban development**

Five faculty members of the Chilean Universidad del Desarrollo and various faculty members from the College of Environmental Design participated in the symposium "Territorios; new architecture, landscape, urban and regional design in Chile" to critically review some of the architecture and design development in Chile. In the symposium, speakers discussed how the US and Europe are looking at Latin America to rethink the purpose of architecture, and how architecture is now thought of as a means to address socio-economic issues.

**2. Filmmaker Sebastián Silva speaks about Crystal Fairy and The Magical Cactus at UCB CLAS**

UC Berkeley Center for Latin American Studies (CLAS) invited Chilean filmmaker Sebastian Silva to showcase his latest film, "Crystal Fairy and The Magical Cactus." The evening started with a screening open to the public, and was followed by a question-and-answer session moderated by Harley Shaiken, CCC Councilor and UC Berkeley Professor of Education and Geography.

*Chile-California Conference*







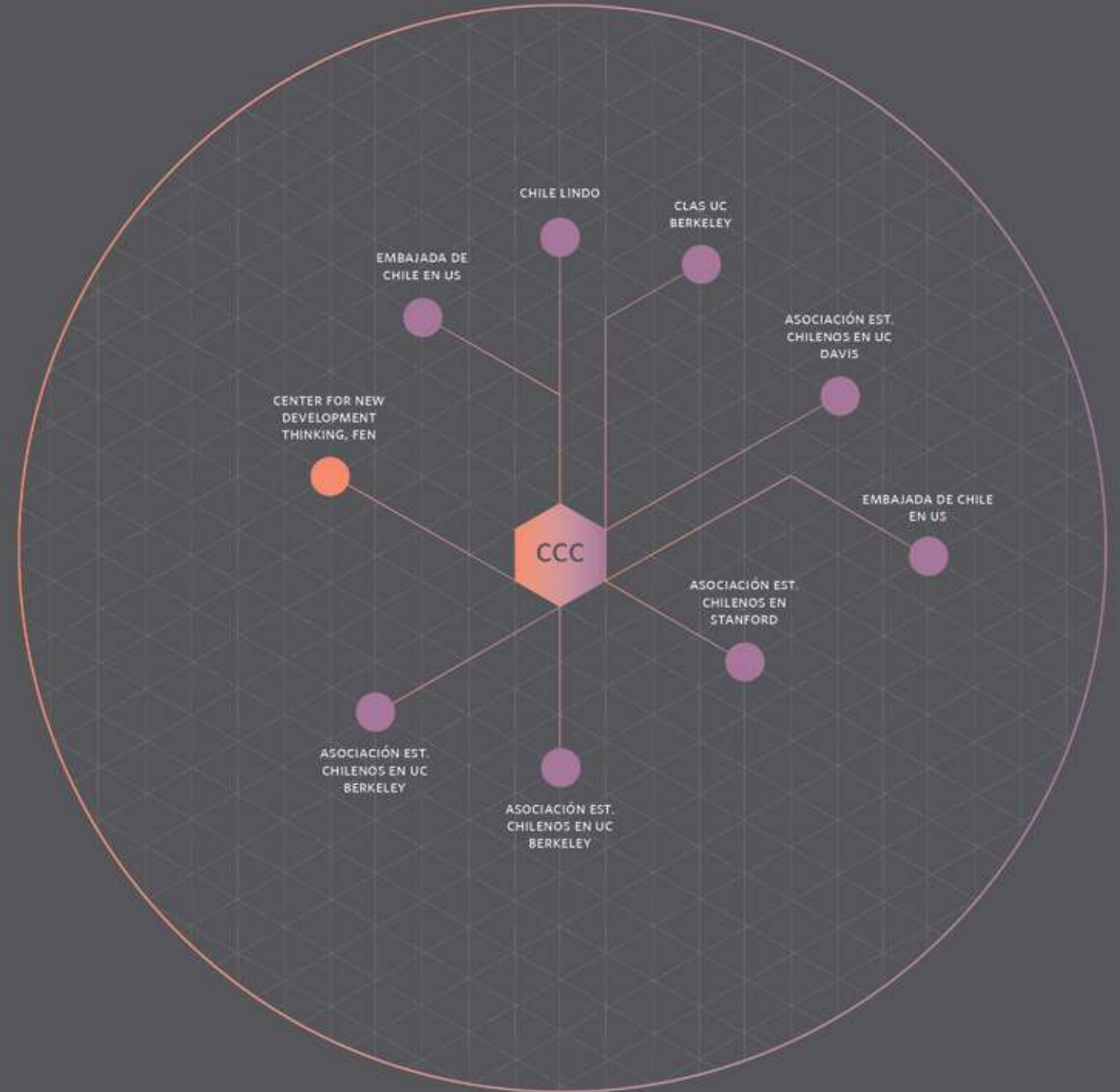
**3. CCC Executive Director Invited to Talk at Encuentros ChileGlobal 2014 - Santiago Chile on Public Diplomacy**

This year Encuentros ChileGlobal is back to its home country, and invited the CCC's Executive Director Juan Ibañez to participate as a panelist and speak on public diplomacy, using the CCC as a case story for part of the panel "Foreign Affairs: Diplomacy beyond the state."

**4. California congressman and US Senator receive the highest honor Chile can award foreign citizens**

Chile's Minister of Foreign Relations, Hernando Muñoz, honors US Senator Tom Harkin and CA congressman George Miller for their contribution to the building of Chile's foreign policy based on values that promote democracy, social justice, and the defense of human rights since the 1970's.

State & Society  
**CURRENTS CONNECTIONS**



*We foster innovative approaches to development using the strong alliance between Chile and California. We are a go-to place for people interested in creating a sustainable future.*



## SOCIAL MEDIA



**QUICK VIEW** 1070 Contacts in our Network

**CHILE-CALIFORNIA.ORG** 780 Average Distinct Monthly Visitors  
9,360 Yearly Distinct Visitors

**FACEBOOK** 805 Friends  
6,600 Visitors to posts

47% Of our contacts are 25-34 years old  
40% Are located in the US  
50% Are located in Chile

**YOUTUBE** 4 Videos  
3,284 Views

**CLASSROOM.TV** 9 Conference lectures  
2,559 Views

**TWITTER** 265 Followers

## 2014 FINANCIALS

### BALANCE 2014

Cash balance 1-1-14	USD	\$63,944
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### Income 2014

Donations	USD	\$27,800
Chilean Government Grant 2014	USD	\$-
Pro bono & In-kind Donations	USD	\$34,500
Chilean Government In-kind	USD	\$167,246
<b>Total</b>	<b>USD</b>	<b>\$293,490</b>

### Expenses 2014

Company meetings	USD	\$20,234
Operational Cost	USD	\$58,137
Personnel	USD	\$176,642
Projects	USD	\$8,005
Incidentals	USD	\$-
<b>Total</b>	<b>USD</b>	<b>\$263,018</b>

<b>Balance</b>	<b>USD</b>	<b>64,684.00</b>
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Less Cash refunded to Chilean Govt	USD	\$(14,683)
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<b>End Year Balance 2014</b>	<b>USD</b>	<b>\$15,789</b>
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### BUDGET 2015

<b>Cash balance</b> (from Councilors donations)	<b>USD</b>	<b>\$15,789</b>
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### Projected Income

Donations	USD	\$30,000
Chilean Government Grant 2015	USD	\$90,000
Pro bono & In-kind Donations	USD	\$29,000
Chilean Government In-kind	USD	\$112,000
<b>Total</b>	<b>USD</b>	<b>\$276,789</b>

### Projected Expenses

Company meetings	USD	\$15,000
Operational Cost	USD	\$45,000
Personnel	USD	\$185,000
Projects	USD	\$27,000
Incidentals	USD	\$1,000
<b>Total Planned Expenditures</b>	<b>USD</b>	<b>\$273,500</b>

<b>End Year Balance 2015</b>	<b>USD</b>	<b>\$3,290</b>
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*As an independent 501.c.3 nonprofit organization, the Chile-California Council relies on the generous contributions of our members, collaborators, and partners. It is only with your support and trust that we are able to give impetus and recognition to the Chile-California relationship. We thank you deeply.*

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