



2017
CHILE
CALIFORNIA
COUNCIL
ANNUAL REPORT



CCC MISSION

Established in 2011, the Chile-California Council (CCC) is a bi-national nonprofit organization that promotes mutually beneficial relationships and knowledge sharing between Chile and California in both the private and public sectors.

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LETTER FROM THE CHAIRMAN

Lovell (TU) Jarvis

Dear Councilors, Associates, and Friends:

Thank you for the contributions and assistance you have provided to the Chile California Council's activities during 2017-18. Your efforts facilitated important collaborations and exchanges, and contributed to improvements to our organizational structure and procedures. These activities, described in detail in this Report, include:

Our Annual Board Meeting in 2017 featured a panel of movie producers, actors, agents and critics to discuss development of Chilean cinema and Chilean artists in Los Angeles. Partners Veronica Cortinez and Sergio Torres-Letelier subsequently organized a workshop at UCLA featuring Chileans resident in LA throughout the arts.

The Annual Board Meeting also featured presentations by the governmental institutions in California and Chile tasked with the prevention and/or management of natural disasters such as forest fires, earthquakes, and tsunamis. The Directors of CALFIRE, CONAF, CAL OES and ONEMI discussed progress achieved via the exchange of technical information, strategies and staff and their growing ties.

California experts from the Fire Departments of Goleta and Santa Barbara trained 40 members of Chile's National Civil Protection System to prepare volunteers as Community Emergency Response Teams (CERT) for disaster preparedness and response.

We facilitated agreements between the National Zoo of Chile and the Zoo of San Francisco, the San Francisco

Recreation and Parks Department and the Santiago Municipal Park, and Santiago's Chagual Botanical Garden and the Botanical Gardens of the University of California, Berkeley and San Francisco, for the exchange of species and technical information.

We organized a two-day workshop on the Effects of Land-Sea Interactions on the Coastal Marine Environment in Chile, seeking to identify policies to improve the marine environment. Our partners included The Catholic University, University of California, Davis, and the Wildlife Conservation Society. The Catholic University hosted a public conference to disseminate the results. We initiated the Zero Waste Project, in Conchali, a poor suburb of Santiago, to achieve collaboration among public schools, community and local government agencies to improve municipal waste management, improve elementary schools' physical environments, and increase community environmental awareness. We are organizing a major Clean Energy Conference to share information essential to the development of renewable energy and electromobility in Chile and California.

The Council's Executive Committee (Barbara Saavedra, Dan Green, Rafael Friedmann, Tu Jarvis, Jake Leraul, and Isabel Valdes) meets monthly and its members have played active and crucial roles in the implementation of these and other activities. In addition, I want to recognize the exceptional contributions this year of councilors and councilors-to-be Ralph Benson, Eduardo Ergas, Agustin Huneeus, Francisco Letelier, Helen Lopez, Tomas McKay, Tatiana Molina, Marcelo Tokman, Cristian Sjogren, and Susanne Stirling.

During its Annual Board Meeting, councilors discussed longer-term strategy, agreed that the Council should

develop additional financial resources, design and implement additional projects with its collaborators, improve its communications and achieve greater engagement from all its councilors. In response, the Council developed a new communications strategy, redesigned our website, and created new informational materials. The Council developed new procedures and documentation regarding the nomination of councilors and the creation of a new Advisory Board to the Council. I want to express gratitude to the Chilean government, which employs and seconds to us our Executive Director and provides an annual financial contribution that is crucial to our operations. We are also grateful for the significant donations from our Councilors, friends and supporting institutions that allow us to expand our activities.

Our continued success depends importantly on the efforts of our councilors and associates. I hope that each of you will continue to identify attractive areas where the Council can have positive impact and lead programs in these areas. It is an honor and pleasure to work with you.

Sincerely,

Lovell (Tu) Jarvis
Chair

1963

Inception of the Chile California Program. In the early 1960's, Chile and California signed an agreement as part of John F. Kennedy's Alliance for Progress Program.

2011

Incorporation of the Chile California Council as a 501 (c) (3) non-profit on the occasion of President Sebastian Piñera's visit to California, bringing together representatives from both public and private sectors.

2008

Launch of the Chile California Plan. The Chile California Plan was created as a result of the memorandum of Understanding between Chile's President Michelle Bachelet and California's then Governor Arnold Schwarzenegger.

2012

The CCC starts operations, appoints Executive Director and organize the board into 5 committees, Environment, Innovation, Education, Trade and Society

2013

Chile and California Renew Agreement for Collaboration. Lt. Governor Gavin Newsom gives keynote address during CCC Annual Meeting Highlighting the importance of technology in governance.

2014

The CCC Board of Councilors Approved a Strategic Plan for the Next 4 Years, emphasising functional areas such fundraising, communications and finance.

2015

President Bachelet and Governor Brown sign a historic Joint Declaration in Climate Change. Launch of the New UC Davis Chile Life Science Innovation Center.

2016

The CCC expanded its influence in Chile and California by facilitating support and collaboration between CONAF-CALFIRE on wildfires prevention and control, and between Chile's Oficina Nacional de Emergencia (ONEMI) and California's Office of Emergency Services (CAL OES) on disaster management.

2017

The CCC focus to three areas: Natural Resource Management, State and Society and Technology and creates Chispa-Spark Funding, a lean platform to finance initial stages for mutually beneficial projects in Chile and California.

In 2017, we celebrated the sixth anniversary of the Chile California Council's incorporation as a non-profit organization in California. To mark the occasion, we had a two-day annual convention, congregating Chile's Ambassador to the United States, Juan Gabriel Valdes, the US Ambassador to Chile, Carol Perez, CCC councilors, industry experts and supporters at the Los Angeles's City Club.

This year, the main themes for the meeting were: *Emergency Management* and the *Entertainment Industry*. The two panels, open to the public, had prominent figures in the field including: Mark Ghilarducci (CAL OES); Ken Pimlott (CAL FIRE); Ricardo Toro, (ONEMI), Aaron Cavieres (CONAF) as well as Pedro Pablo Cabrera (Chilean Director); Lorenzo Soria, (Hollywood Foreign Press Association (Golden Globes Award)); Gary Shapiro (Academy of Motion Picture Arts and Science) and Loreto Caro (Chilean Filmmaker).

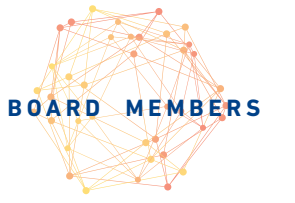




US Ambassador to Chile, Carol Perez, highlighted the anti-corruption efforts, thriving democracy and safety of Chile in discussing the current US trade surplus with Chile and the growing trade

Chile's Ambassador to the United States, Juan Gabriel Valdes, highlighted the importance of Chile California Council's work in contributing to the cooperation, stability and friendship between both countries. Adherence to rules in trade, successful bilateral agreements and a commitment to collaboration and stability distinguish this relationship but above all the strength of our respective civil societies. He also spoke of the remarkable transformation in the role of women, which has transformed Chile's economic sector and provides another source of collaboration for our countries.

14 BOARD MEMBERS



Carol Pérez
US Ambassador to Chile



Agustin Huneeus
CCC Founder and Quintessa Winery Founder



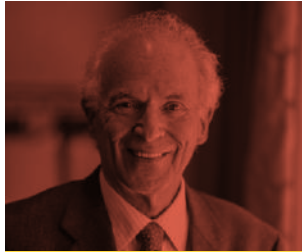
Alan Bennett
Executive Director UC Davis-Chile



Bernardita Mendez
President, Fundación Ciencia & Vida



George Gildred
Honorary Council of Chile in San Diego



Harley Shaiken
Director of the Center for Latin American Studies at UC Berkeley



Helen Lopez
International Liaison for the International Affairs Office



Isabel Valdés
VP Chile California Council



Barbara Saavedra
Director, Wildlife Conservation Society



Carlos Valderrama
Senior Vice President for Global Initiatives at the Los Angeles Area Chamber of Commerce



Carolyn Schuetz
Director and Treasurer, COANIQUEM



Daniel Green
Secretary of the Board of Councillors, Chile-California Council; Partner at Gunderson Dettmer



Jake Leraul
Treasurer Chile-California Council; Transactional Attorney at O'Melveny & Myers LLP



Jose Luis Nazar
Businessman, Land of the Free L.P.



Juan Ibañez
Director Corporate Legal Sustainability Initiative at Universidad Católica de Chile, School of Law



Marcelo Tokman
C.E.O. ENAP



Eduardo Bendek
Researcher at NASA



Eduardo Ergas
President, Eco-science Foundation



Erin Cubbison
Sustainable Design Leader at Gensler SF



Francisco Letelier
Creative Director, The Phelps Group



Michael Grasty
Attorney and founder of Grasty Quintana Majis & CIA



Mike Leatherbee
Academic Director of the Evidence-based Policy and Innovation Research Lab and Assistant Professor of Innovation and Strategy, Universidad Católica de Chile.



Nicholas Shea
Founder & CEO Start Up Chile
Oz Erikson, Chairman of Emerald Fund.



Oz Erikson
Chairman of Emerald Fund.



Pablo Valenzuela
Founder, Chiron Corporation and
Fundacion Ciencia y Vida



Rafael Friedmann
Strategic Analyst at PG&E



Ricardo San Martin
Professor, Universidad Catolica de Chile;
Visiting Professor UC Berkeley



Rosa Deves
Provost, Universidad de Chile



Susanne Stirling
Vice President of International Affairs,
California Chamber of Commerce



Tatiana Molina
Executive Director of the Chile-US
Energy business Council at AMCHAM



Victoria Hurtado
Chief of Innovation, Microsystems, Chile.



Tu Jarvis
Chairman of the Chile-California Council; UC
Davis Professor, and Director of the Richard Blum
Center for Developing Economies at UC Davis

CHILEAN GOVERNMENT AUTHORITIES



Juan Gabriel Valdés
Ambassador of Chile to the U.S.



Gabriel Rodríguez
Director, Department of Science
and Technology, Ministry of
Foreign Affairs



Enrique Barriga
Consul General of Chile in
San Francisco

TEAM



Ricardo Rodríguez
Executive Director



Ángeles Roy
Operations Manager

*we wish to thank our councilors and team for their
dedication and contributions to our mission and programs.*



By sparking collaboration and interfacing of people between Chile and California, the CCC is proud to deliver to the world, innovative, relevant, and effective solutions to some of the current paradoxes affecting the economy, environment and societies of both of our countries. We do this by:

- Facilitating knowledge exchange between high level thought leaders and change makers in academia, corporations, government agencies, foundations, and others.
- Igniting bi-regional collaborations that address these challenges through matchmaking of experts and/or funding.
- Sponsoring conferences and programs that helps equip the public at large with the tools to address these challenges.

NATURAL RESOURCE MANAGEMENT



Natural Resource Management

Chile and California share similarities in geography and climate that makes them perfect partners in areas like land and marine conservation, water management, natural disaster preparedness and sustainable practices. These areas are becoming increasingly critical due to the effects of climate change.

PROJECTS

ABM EMERGENCY MANAGEMENT PANEL

Emergency Management has been one of the most fruitful CCC led collaborations in our history. In light of the threat that global warming represents today, panelists discussed their work to decrease casualties in spite of the rise in the number of natural emergencies and the rapid responses developed by localities with the support of regional governments. This panel concluded with the signing of a Memorandum of Understanding (MOU) between Chile's Oficina Nacional de Emergencia (ONEMI) and Chile California Council, cementing once again their successful partnership.



PROJECTS

PARQUE METROPOLITANO'S DIRECTOR MAURICIO FABRY VISITS SAN FRANCISCO

The Chile California Council in partnership with the Chilean Consulate San Francisco hosted two important guests, Mr. Mauricio Fabry, Director of Parquemet and Ms. Antonia Echenique, Director of Jardin Botanico Chagual. Both met with their counterparts at San Francisco's Golden Gate Park, Mr. Dennis Kern, Eric Andersen, Dave Iribarne and Matthew Stephens. Both parties were able to exchange experiences and ideas on park maintenance, plant cultivation, sustainability and other important topics. Also in attendance, CCC's Vice-President in California Ms. Isabel Valdes, CCC's Executive Director Ricardo Rodriguez and Consul General of Chile in San Francisco, Mr. Enrique Barriga. Mr. Fabry also visited his counterparts at the University of California Botanical Garden at Berkeley's Director Eric Siegel and Associate Director Vanessa Handley for a warm reception and knowledgable exchange of ideas with Mr. Mauricio Fabry (Parquemet) and Ms. Antonia Echenique (Jardin Botanico Chagual).





PROJECTS

CHILE CALIFORNIA CONSERVATION CONFERENCE

The conference brought 24 Chilean conservation leaders (a legislator and legislative staff, land owners, NGO and foundation staff) to Sonoma County, California to meet with 44 conservation and other professionals from California and throughout the United States September 25–28, 2017.

Over the course of the conference the participants took field trips The sites were venues for learning about natural land management in California.

A key achieved goal of the Conference was to facilitate a robust, useful dialogue on issues of concern among Chilean and California land conservation leaders.





State & Society

Chile and California have evolved differently regarding values of collaboration and inclusiveness, where California has taken certain steps to become a world leader in social inclusion. The engagement and involvement of our civil society is decisive to reduce this breach by meeting some of the needs not addressed by either the public or private sectors.

PROJECTS

ENTERTAINMENT INDUSTRY PANEL

CCC organized a panel of Chilean and US film industry experts in Los Angeles to discuss challenges and opportunities given the shifting paradigm brought by streaming video, social media and new sources of entertainment.

Speakers, including Oscar award winning film producer, Juan de Dios Larraín, concluded that critical aspects in this industry are tax incentives, funding options, talent availability and preparedness, distribution, competition with LATAM countries, film location opportunities, innovation impacts in the industry and training needs.



PROJECTS

COMMUNITY EMERGENCY RESPONSE TEAM (CERT) TRAINING IN CHILE

Chile-California Council's Impact: Between October 24-30, Irma Herrera and Suzette Bricker, two certified CERT instructors (Community Emergency Response Team) trained over 40 members of the Chilean Nacional Civil Protection System at the training facilities of Cuerpo de Bomberos de Chile (Chile's Firefighter Department). Special thanks to our partners Helen Lopez, Assistant Director Cal OES; Ricardo Toro Tassara, National Director ONEMI; and Liliana Encinas, State Coordinator CERT CaliforniaVolunteers for making this initiative a success!

CCC organized a panel of Chilean and US film industry experts in Los Angeles to discuss challenges and opportunities given the shifting paradigm brought by streaming video, social media and new sources of entertainment.

Speakers, including Oscar award winning film producer, Juan de Dios Larrain, concluded that critical aspects in this industry are tax incentives, funding options, talent availability and preparedness, distribution, competition with LATAM countries, film location opportunities, innovation impacts in the industry and training needs.





PROJECTS

AMCHAM'S PUBLIC-PRIVATE MISSION TO THE BAY AREA

The Chile-California Council supported AMCHAM's private and public mission "Exploring Collaborative Evolution in California", which visited the Bay Area (October 2-6) to learn about philanthropy, technology, policy implementation, and conservation.

During this week-long mission, members of AMCHAM, led by its President Guillermo Carey and CCC Councilor Tatiana Molina, visited the Energy Foundation; Packard Foundation; Google Campus; Stanford University; the Ecology Center and Rio Tinto Mining Company among others.





Technology

brought societies enormous benefits, including increased productivity, clean technologies, such as renewable energy, and a knowledge-based economy, but also a great challenge to ensure each person in the world enjoys the benefits of technology and the fundamental changes to work and other social structures.



PROJECTS

BIOTECH EXCHANGE

Together with Chile Global and CORFO, CCC participated in several meetings in San Diego to promote collaboration and exchange between Chilean scientists based in California and biotech start-ups in Chile.

In this meeting, one of the most recurrent challenges identified for this group was early stage financing and collaborative working spaces for applied sciences in Chile. CCC, CORFO and Chile Global will be addressing these challenges during 2018.



PROJECTS

SUPPORTING CHILE’S NATIONAL PRODUCTIVITY COMMISSION

CCC The Chile-California Council supported the research trip of the Chilean National Productivity Commission to find case studies and evidence for their study about disruptive technologies.

This trip included visits to peer-to-peer sharing platform leaders like Airbnb, Uber and Lyft and also to FinTech and telemedicine companies.

CCC also facilitated meetings with California’s regulatory agencies including the California Public Utilities Commission.



CHISPA- SPARK PROGRAM

To respond to the demands of a rapidly changing world, the CCC created CHISPA-SPARK Funding Program, where small amounts of funds (from US\$500 up to US\$15,000) are offered strategically to help initiate collaborative projects that then leverage the initial funds to obtain further funding and grow organically after the CCC intervention.

CHISPA-SPARK Funding allows CCC to create expeditious alliances in diverse industries and fields. This small seed capital, in addition to access to an influential network of thinkers and leaders, is a fruitful combination for our partners to ignite solutions to tackle public interest issues.

PROJECTS

CONCHALÍ ZERO WASTE

Conchalí, a socially vulnerable community in Santiago, Chile is facing severe environmental challenges. As in many other underserved districts, there are stubborn “open micro dumps” on the streets, that generate health and quality-of-life problems for the inhabitants.

The objective of Conchalí Zero Waste is to lay the foundation to transform Conchalí into a zero-waste commune, with a long-term view, through the collaborative action of public schools, the community, and local government agencies.



On April 29, 2018, we will close our ambitious crowdfunding campaign, leveraging our nonprofit status, to raise \$15,000 for a zero-waste education program, building a rain garden, and management costs for a pilot with Escuela Sol Naciente de Conchalí.

PROJECTS

CHILEAN ARTISTS IN LOS ANGELES

After the last ABM held in Los Angeles, the CCC has explored different avenues to support Chilean artists in California. Under the guidance of Councilor Francisco Letelier, Jorge Tagle and music producer Sergio Torres Letelier, we are supporting the regular gathering of these artists by helping them promote their work through the development of a website and an artist's showcase.



FINANCIALS 2017



Chile California Council Statement of Activities 2017

| INCOME | TOTAL |
|----------------------------|---------------------|
| DONATIONS | 23170 |
| GRANTS | \$94.877,30 |
| TOTAL INCOME | \$118.047,30 |
| EXPENSES | |
| NON-PERSONNEL | |
| ANNUAL MEETING | 12.410,83 |
| BANK CHARGES | 733,60 |
| INSURANCE | 4.251,50 |
| OFFICE EXPENSES | 3.554,11 |
| POSTAGE & DELIVERY | 610,92 |
| PRINTING & REPRODUCTION | 4.250,11 |
| STAFF & TRUSTEE MEETINGS | 1.261,95 |
| TRAVEL | 5.041,11 |
| WEBSITE | 874,90 |
| TOTAL NON-PERSONNEL | \$32.989,03 |
| PERSONNEL | |
| PAYROLL SALARIES & WAGES | 62.700,00 |
| PAYROLL TAXES | 4.355,45 |
| TOTAL PERSONNEL | \$67.055,45 |
| INCOME | TOTAL |
| PROJECTS BIOTECH | 1.067,52 |
| CERT TRAINING | 4.999,75 |
| CONSERVATION CONFERENCE | 207,56 |
| EMERGENCY MANAGEMENT | 2.450,90 |
| ENTERTAINMENT INDUSTRY | 5.417,86 |
| PARKS & BOTANICAL GARDENS | 1.369,29 |
| TOTAL PROJECTS | \$15.512,88 |
| TOTAL EXPENSES | \$122.235,13 |

Chile California Council Statement of Activities 2017

| INCOME | TOTAL |
|----------------------------|---------------------|
| PROJECTS BIOTECH | 1.067,52 |
| CERT TRAINING | 4.999,75 |
| CONSERVATION CONFERENCE | 207,56 |
| EMERGENCY MANAGEMENT | 2.450,90 |
| ENTERTAINMENT INDUSTR | 5.417,86 |
| PARKS & BOTANICAL GARDENS | 1.369,29 |
| TOTAL PROJECTS | \$15.512,88 |
| TOTAL EXPENSES | \$122.235,13 |
| NET OPERATING INCOME | -\$4.187,83 |
| OTHER INCOME | |
| IN-KIND DONATIONS | 238.429,00 |
| TOTAL OTHER INCOME | \$238.429,00 |
| OTHER EXPENSES | |
| IN-KIND LEGAL & PROF. SVC. | 75.697,00 |
| IN-KIND RENT | 20.736,00 |
| IN-KIND SALARY | 141.996,00 |
| TOTAL OTHER EXPENSES | \$238.429,00 |
| NET OTHER INCOME | \$0,00 |
| NET INCOME | -\$4.187,83 |

Chile California Council Balance Sheet

AS OF DECEMBER 31, 2017

| ASSETS | | LIABILITIES AND EQUITY | |
|----------------------|-------------|------------------------------|-------------|
| CURRENT ASSETS | | LIABILITIES | |
| BANK ACCOUNTS | | CURRENT LIABILITIES | |
| DONATIONS | 13.074,40 | PAYROLL LIABILITIES | 1.826,44 |
| PAYPAL | 342,00 | LEGAL SETTLEMENT | 10.115,00 |
| TOTAL BANK ACCOUNTS | \$13.416,40 | TOTAL CURRENT LIABILITIES | \$11.941,44 |
| TOTAL CURRENT ASSETS | \$13.416,40 | TOTAL LIABILITIES | \$11.941,44 |
| | | EQUITY | |
| | | OPENING BALANCE EQUITY | 0,00 |
| | | UNRESTRICTED NET ASSETS | 15.777,79 |
| | | OTHER EXPENSE | -10.115,00 |
| | | NET INCOME | -4.187,83 |
| | | TOTAL EQUITY | \$1.474,96 |
| TOTAL ASSETS | \$13.416,40 | TOTAL LIABILITIES AND EQUITY | \$13.416,40 |

