

# CCC Mission

Established in 2011, the Chile-California Council (CCC) is a bi-national nonprofit organization that promotes mutually beneficial relationships and knowledge sharing between Chile and California in both the private and public sectors.









Annual Board Meeting

Focus Areas

Projects by Focus Areas

Chispa / Spark

Financials



Dear Councilors, Associates, and Friends:

My term as Chair of the Council ends with this year's Annual Board Meeting. It has been a great honor to serve as Chair of the Council, as well as a great pleasure. The Council is engaged in many exciting projects and I have enjoyed the opportunity to learn about many new subjects and to work with many exceptional Councilors and collaborators. I am grateful to the many Councilors who have contributed time, energy, ideas and good humor in the Council's work, particularly the Council's other officers and members of our Executive Committee. Dan Green, our Secretary, has provided

exceptional service in developing our institutional foundations, and Isabel Valdes, our Vice President, has always provided thoughtful and innovative guidance on projects and operations.

Our staff are diligent, innovative, effective and always willing to go the extra mile (kilometer). They implement the Council's programs and their ideas enrich those programs. Our Executive Director during the first half of 2018 was Ricardo Rodriguez. Before resigning to return to Chile with his family, he organized several events, most notably last year's conference on renewable energy and electric mobility and our

subsequent Annual Board Meeting. We are grateful to Ricardo for his outstanding service and look forward to future interactions. Josefina Edwards, our Program Manager, provided outstanding assistance throughout the year, assuming many of the tasks normally carried out by our Executive Director during the second half of the year. We greatly appreciate her competence and her good spirits.

In early 2018, following an extensive search, we hired Matias Alcalde as our new Executive Director. Matias was previously the Executive Director of the Fundacion Punto de Lobos in Chile. He has extensive experience, an outstanding reputation, contacts with foundations, government institutions and the private sector and great people skills. We are excited to welcome him to the Council. A more complete biography for Matias is located on the Council's website.

The Council continues to foster exchanges of information and people in areas such as renewable energy and energy efficiency, water management, wildfire prevention and control, land and coastal marine conservation, environmental education,

technology and innovation, and cine, music and the arts. We are working with Chile and CA to achieve success in climate change adaptation and mitigation, as Chile is hosting COP 25 in December 2019. Following this letter, I list programmatic highlights from 2018.

Our success depends importantly on the efforts of our councilors and associates to identify opportunities where the Council can have positive impact and to lead programs in these areas. We have nominated and look forward to confirming six new outstanding councilors that we anticipate will be major contributors to the Council's work. We anticipate a major effort to increase fundraising in 2019.

I look forward to reviewing this year's events and next year's plans at our Annual Board Meeting, which will be held in Santiago on Friday, May 10, 2019. It will also be a great pleasure to be able to see and exchange personal greetings with many Councilors and collaborators.

With warm regards y un abrazo,

Lovell (Tu) Jarvis Chair

#### 2008

Launch of the Chile California
Plan. The Chile California
Plan was created as a result
of the memorandum of
Understanding between Chile's
President Michelle Bachelet
and California's then Governor
Arnold Schwarzenegger.

#### 2011

Incorporation of the Chile
California Council as a 501 (c)
(3) non-profit on the occasion
of President Sebastian Piñera's
visit to California, bringing
together representatives
from both public and private
sectors.

#### 2012

The CCC starts operations, appoints Executive Director and organize the board into 5 committees, Environment, Innovation, Education, Trade and Society

#### 2014

The CCC Board of Councilors
Approved a Strategic Plan for
the Next 4 Years, emphazising
functional areas such
fundraising, communications
and finance.

#### 2016

The CCC expanded its influence in Chile and California by facilitating support and collaboration between CONAF-CALFIRE on wildfires prevention and control, and between Chile's Oficina Nacional de Emergencia (ONEMI) and California's Office of Emergency Services (CAL OES) on disaster management.

#### 1963

Inception of the Chile
California Program. In the
early 1960's, Chile and
California signed an agreement
as part of John F. Kennedy's
Alliance for Progress Program.

#### 2013

Chile and California
Renew Agreement for
Collaboration. Lt. Governor
Gavin Newsom gives
keynote address during CCC
Annual Meeting Highlighting
the importance of
technology in governance.

#### 2015

President Bachelet and
Governor Brown sign a
historic Joint Declaration in
Climate Change. Launch of
the New UC Davis Chile Life
Science Innovation Center.

#### 2017

The CCC focus to three areas: Natural Resource Management, State and Society and Technology and creates Chispa-Spark Funding, a lean platform to finance initial stages for mutually beneficial projects in Chile and California.

#### 2018

The CCC holds first major conference on renewable resources and electric mobility.

# Highlights of the year

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- Our 2018 Conference focused on renewable energy and electric mobility, with presentations on electricity generation, storage, demand management, and regulation, and on policies needed for the beneficial expansion of electric vehicles. Councilors Rafael Friedmann, Cristian Sjogren, and Marcelo Tokman developed the excellent program. We held our Annual Board Meeting immediately after the conference and discussed numerous important strategic issues. Vice President Isabel Valdes developed the program.
- In October 2018, the Council sponsored the 2nd annual Chile California Conservation Exchange Conference in Santa Cruz, CA. Organized by Councilors Ralph Benson and Tomas McKay, the conference brought 32 Chilean environmental policy leaders and conservation practitioners to meet and exchange ideas with a like number of U.S. and California peers.

With the Catholic University and the Wildlife Conservation
 Society, the CCC co-sponsored and co-organized a workshop at
 Huelen, Chile to discuss the importance of land-sea interactions
 in designing watershed-coastal management and preservation.

 Councilor Barbara Saavedra helped organize the workshop.

- In 2018, the Chilean American Chamber of Commerce (AMCHAM) and the CCC sponsored a one-day conference on the importance of coordination between the private and public sectors in disaster management. Councilors Tatiana Molina and Rafael Friedmann played major roles in organizing the conference.
- Councilor Jake Leraul organized the Council's first project to be crowd-funded, the Conchali Environmental Education and Waste Management Project, which was implemented in a Conchali public school.

# **Board Members**

#### **Executive Committee**

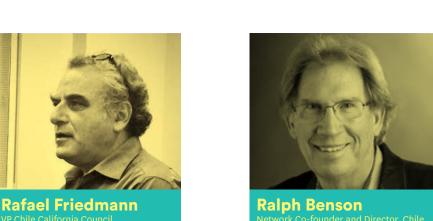
#### **Board Members**



Tu Jarvis



**Isabel Valdés** 







Jake Leraul

Tatiana Molina



**Carol Perez** US Ambassador to Chile



**Agustin Huneeus** CCC Founder and Quintessa Winery Founder



**Alan Bennett** Executive Director UC Davis-Chile



**Alexandra Edwards** Entrepreneur



Bárbara Saavedra Wildlife Conservation Society









**Eduardo Ergas** President, Eco-science Foundation



**Erin Cubbison** Director of Strategy, Gensler Oakland



Harley Shaiken Director of the Center for Latin American Studies at UC Berkeley



#### **Board Members**



Juan Ibañez
Director Corporate Legal
Sustainability Initiative at
Universidad Católica de Chile,
School of Law



Marcelo Tokman
Board Member of several
Chilean companies



Michael Grasty Attorney and founder of Grasty Quintana Majis & CIA



Mike Leatherbee
Academic Director of the
Evidence-based Policy and
Innovation Research Lab
and Assistant Professor of
Innovation and Strategy
Universidad Católica de Chile



Pablo Zamora
Co-founder and Chief Science
Officer, The Not Company (NotCo)



Ricardo San Martin Professor, Universidad Catolica de Chile; Visiting Professor UC Berkeley



Susanne Stirling
Vice President of International
Affairs, California Chamber of
Commerce



Tomás Mckay Architect & Landscape architect, currently lecturing at the Collegee of Environmental Design at UC Berkeley

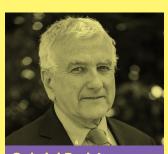


Victoria Hurtado Chief of Innovation, Microsystems, Chile.

#### **Chilean Government Authorities**



Juan Gabriel Valdés
Ambassador of Chile to the U.S.
(2014 - 2018)



Gabriel Rodríguez
Director, Department of Science
and Technology, Ministry of Foreign
Affairs



Enrique Barriga Consul General of Chile in San Francisc (2016 - 2018)







## Team

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Matias Alcalde
Execitive Director (incoming)

Hydraulic Engineering. After working briefly as an intern as an engineer, an investment portfolio. Matias subsequently helped develop and Pichelemu, where he learned of plans by a developer to change the character of the Pichelemu beach surfers, fishers and community to Punta de Lobos, persuaded several foundations in Chile and in the US to provide funding, purchased land and Lobos which today welcomes many environmentalists and tourists at Pichelemu. In the process, Matias and became known as a person of that he has accepted the position of Executive Director of the Council. We look forward to his leadership on

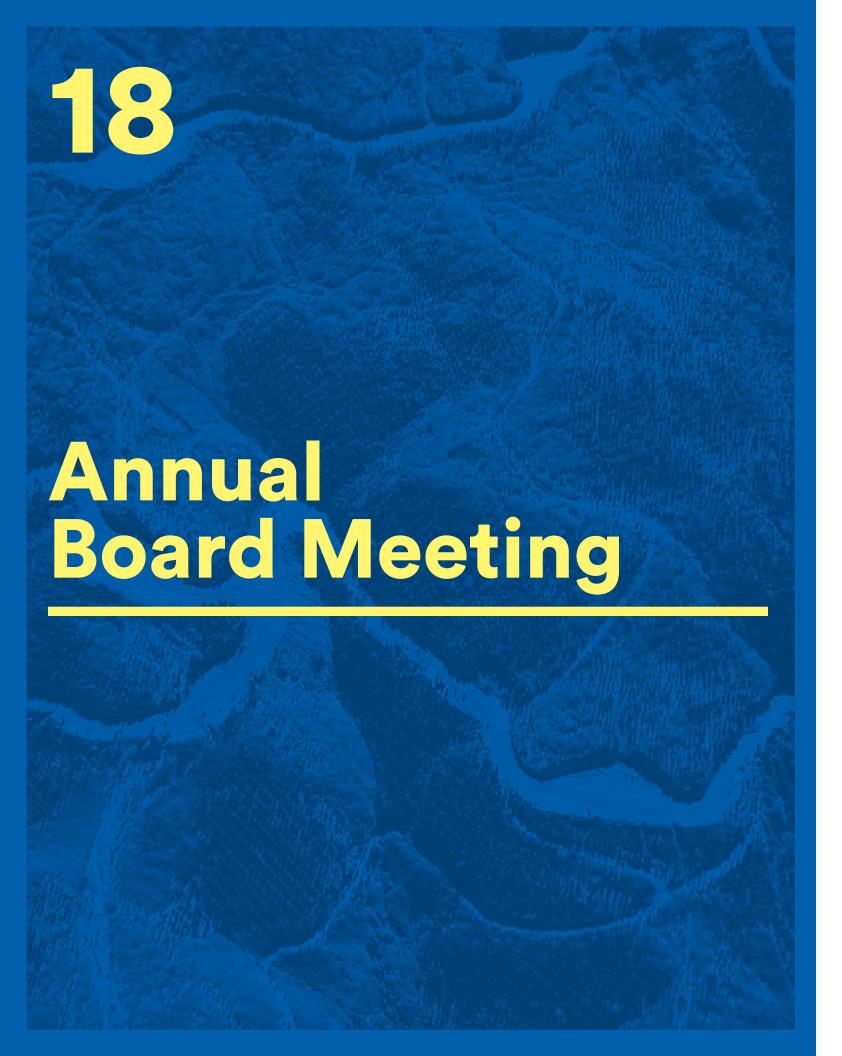


Ricardo Rodriguez Executive Director (past)



Josefina Edwards
Program Manager

# We wish to thanks our councilors and team for their dedication and contributions to our mission and programs



In 2018, we celebrated the seventh anniversary of the Chile California Council's incorporation as a non-profit organization in California. To mark the occasion, we implemented the first Chile California Clean Energy Conference focused on clean energy, storage, and regulation to achieve the expansion of renewable energy, a sustainable grid and the electrification of transportation. The conference benefited tremendously from the support and endorsement of the California Chamber of Commerce. Nearly 100 attendees participated with keynote speakers, including representatives from US and Chilean organizations engaged in energy-related work, such as electrical generation, storage and distribution, public sector regulators, academics, students and government officials.

https://chile-california.org/clean-energy-conference/



#### **Annual Board Meeting**

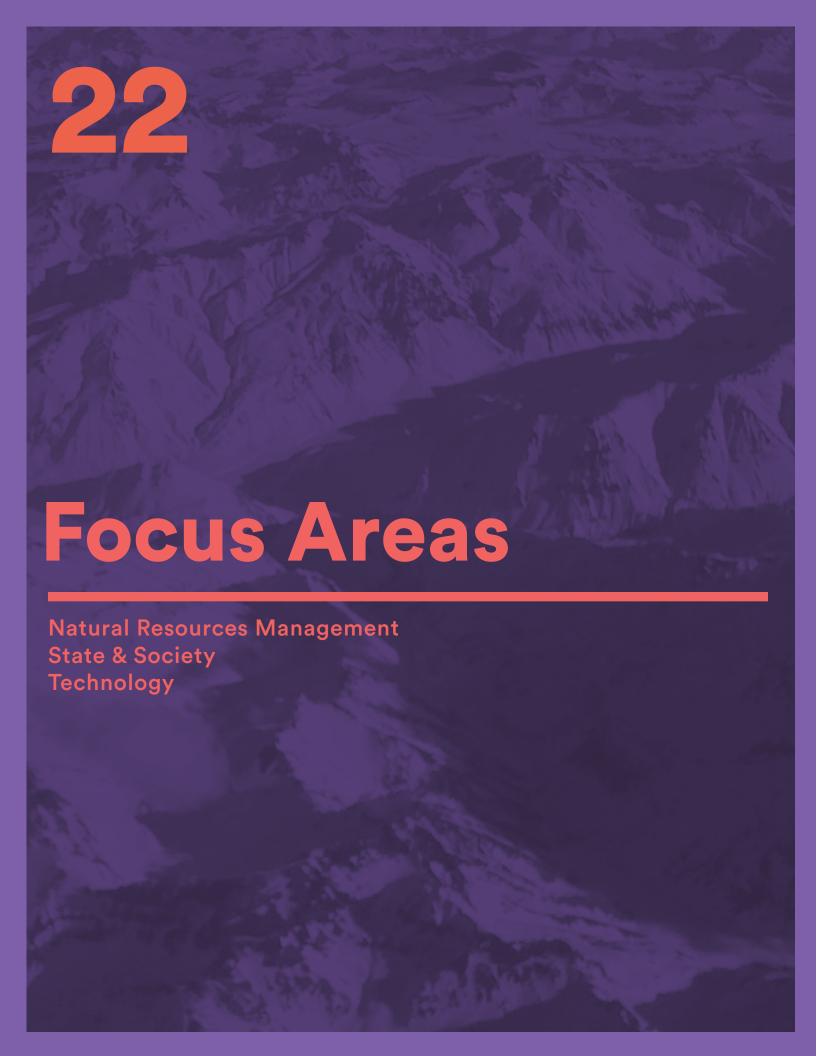




In opening remarks, CalChamber Vice President of International Affairs Susanne T. Stirling reminded listeners that just 10 years have passed since the inception of the Chile-California Plan.

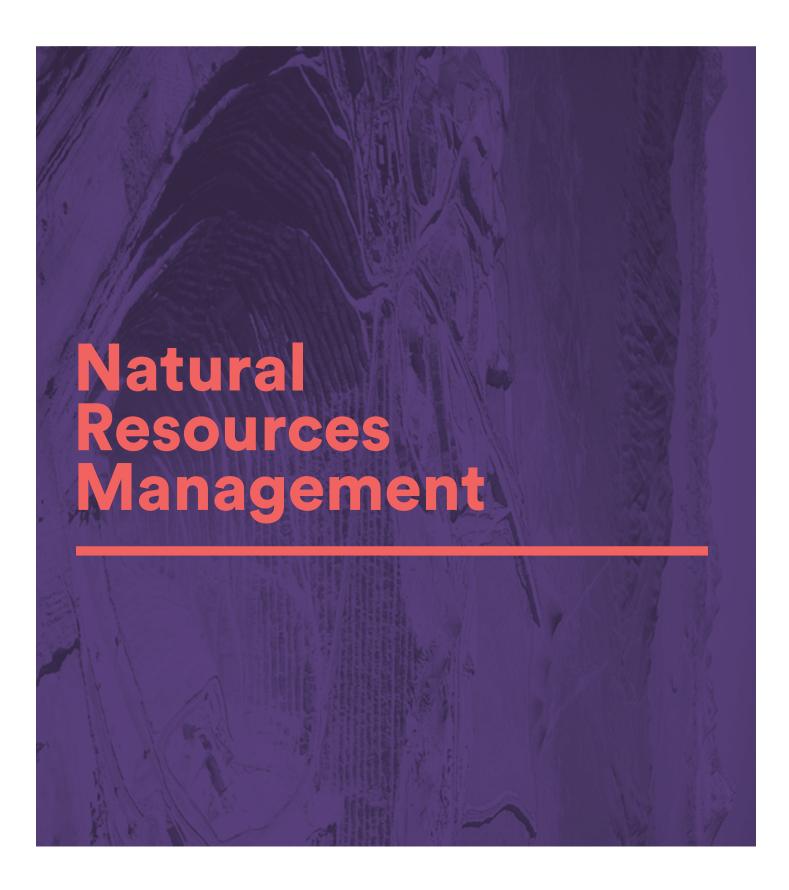
Carol Z. Perez, U.S. ambassador to Chile, discussed the energy pillars of trade and investment together with joint research and innovation which are so important as Chile develops its 2050 National Energy Policy. Ken Alex, senior policy adviser to California Governor Edmund G. Brown Jr. and director of the Governor's Office of Planning and Research, outlined the 7 prong approach to California reducing energy use by 40% from the 1990 levels by the year 2030.

Enrique Barriga, Consul General of Chile in San Francisco, gave an overview of the Chilean trade and investment relationship, together with a description of the long history between Chile and California, dating back to the 1700s.



By sparking collaboration and interfacing of people between Chile and California, the CCC is proud to deliver to the world, innovative, relevant, and effective solutions to some of the current dilemmas affecting the economy, environment and societies of both of our countries. We do this by:

- Facilitating knowledge exchange between high level thought leaders and change makers in academia, corporations, government agencies, foundations, and others.
- Igniting bi-regional collaborations that address these challenges through matchmaking of experts and/or funding.
- Sponsoring conferences and programs that helps equip the public at large with the tools to address these challenges.



#### **Natural Resource Management**

Chile and California share similarities in geography and climate that makes them perfect partners in areas like land and marine conservation, water management, natural disaster preparedness and sustainable practices. These areas are becoming increasingly critical due to the effects of climate change.

# **Chile California Conservation Conference**

The CCC supported and engaged in the Chile California Conservation Exchange meeting in Santa Cruz, CA in October 2018, where 32 Chilean environmental policy leaders and conservation practitioners met and exchanged ideas with a like number of U.S. and California peers. Specific topics discussed were:

- 1) Coastal Zone Management & Protection reviewing 50+ years of experience with California's Coastal Act and current coastal issues and challenges in Chile and California
- **2)** Conservation Philanthropy & Tax Law examining how California nonprofits raise operating funds and the tax impediments to conservation philanthropy in Chile





**3)** Collaboration & Alliances – considering whether the time might be right for a national umbrella conservation alliance in Chile.

In the course of the meeting Felipe Ward, Minister of National Assets, highlighted proposed policies for national parks and the coastline. Jorge Flies, former Governor of Magallanes and Chilean Antarctica, noted opportunities that may arise from Chile's planned decentralization to new regional governments in 2020.

The 2018 conference was not intended as a singular event but rather as part of an ongoing process of broadening and strengthening networks and of institutional development in the environmental and conservation field throughout Chile and California



Focus Areas

Natural Resources Management

#### AMCHAM's International Seminar: Environment, Maritime Conservation and Philanthropy

The CCC supported the International Seminar: Environment, Maritime Conservation and Philanthropy, organized by AMCHAM Chile, which counted with the presence of Terry Tamminen, CEO of Leonardo Di Caprio Foundation, and Michael Mantell, President of Resources Legacy Fund, both from California.



# California Foundation for the Environment and the Economy (CFEE) study travel to Chile

The CCC supported a study tour to Chile of a Californian legislator's group. The initiative was organized and sponsored by the CFEE, and the study topics were Clean Energy & Grid Modernization, Resilient Infrastructure & Emergency Preparedness, Sustainable Water & Natural Resources Management.

Chair Lovell Jarvis worked with CFEE organizers in the design of their Chilean study tour and briefed the California Legislators at a CALISO meeting before their departure to Chile.

Focus Areas

Natural Resources Management

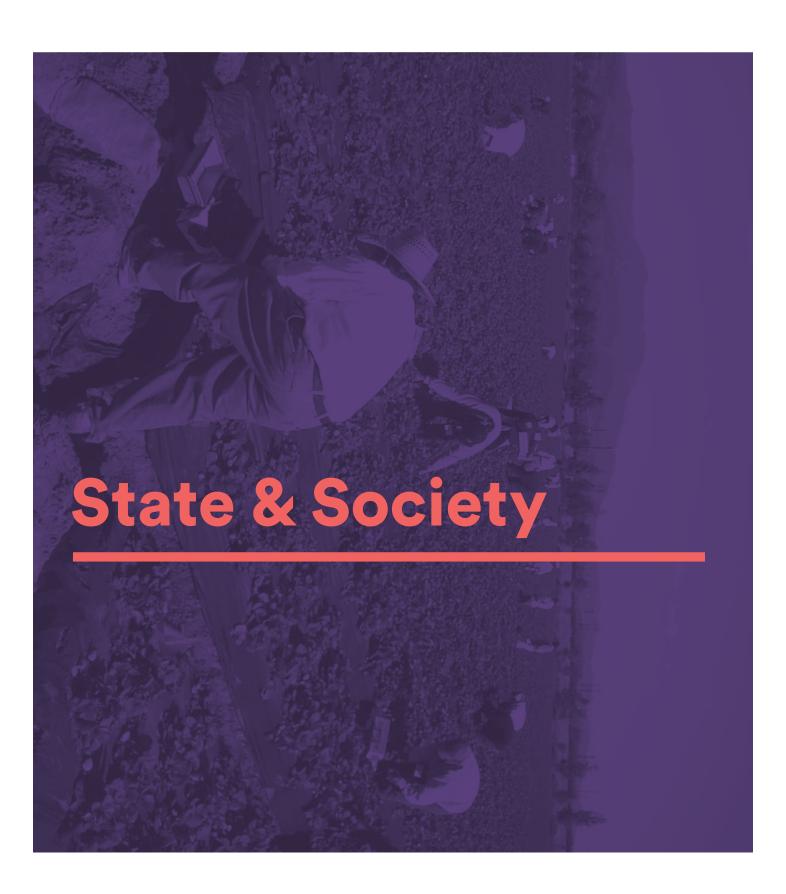
## Seminar about Coastal and Watershed Interaction

With the Catholic University and the Wildlife Conservation Society, the CCC co-sponsored and co-organized a workshop at Huelen, Chile to discuss the importance of land-sea interactions in designing watershed-coastal management and preservation, using California's experience with its California Coastal Commission as a frame of reference. Councilor Barbara Saavedra helped organize the workshop, which was followed by a one-day conference at the Catholic University in which workshop participants presented on challenges, approaches, and outcomes in Chile and California.

#### CONAF / CAL FIRE - ONEMI/ CAL OES PARTNERSHIP

The Chile California Council (CCC) has developed a program of cooperation between Chile and the United States – through the agencies CAL OES and CAL FIRE from the state of California, and ONEMI and CONAF from Chile - in wildfire prevention and emergency management. This year the CCC helped to organize a seminar on communications in CONAF, where we invited two members of CAL FIRE to participate. Unfortunately, due to the tremendous wildfires in California, they could not travel, and we had to postpone the seminar for 2019.





#### **State & Society**

Chile and California have evolved differently regarding values of collaboration and inclusiveness, where California has taken the lead becoming a world referent. The engagement and involvement of our civil society is decisive to reduce this breach by meeting some of the needs not addressed by either the public or private sectors.

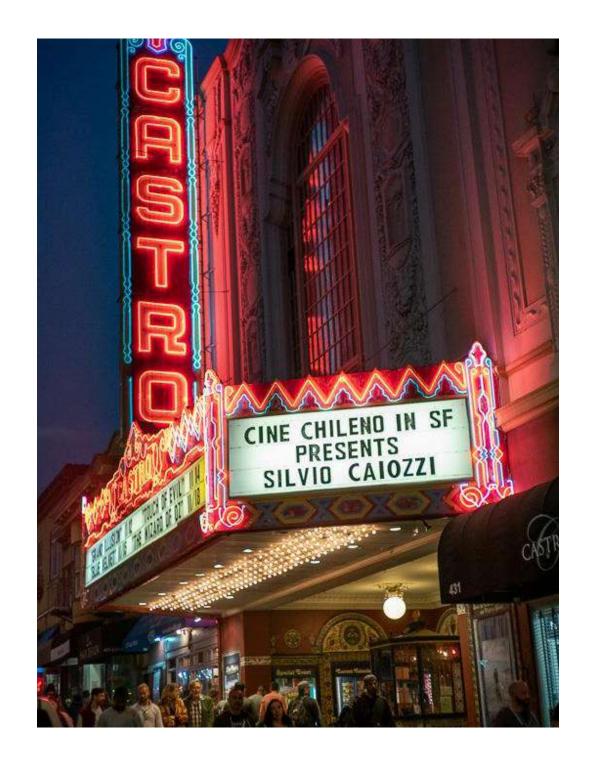
Focus Areas

State & Society

#### Cine Chileno in San Francisco

The CCC supported Cine Chileno In San Francisco, an annual production organized by Paula Tejeda. This year, Cine Chileno in San Francisco made its debut at the Castro Theatre, featuring a retrospective screening of the work of renowned Chilean producer/director Silvio Caiozzi, including his best Works from 44 years of a career in film and televisión.





# Chilean Art, Music and Cine in Los Angeles

After the 2017's ABM held in Los Angeles, the CCC has explored different avenues to support Chilean artists in California. Under the guidance of music producer Sergio Torres Letelier, we are supporting the regular gathering of these artists by helping them promote their work through the development of a website and an artist's showcase.

Veronica Cortinez, UCLA, has organized several meetings.







#### **Technology**

Rapid technological changes experienced over the past decades have brought societies enormous benefits, including increased productivity, clean technologies such as renewable energy and a knowledge-based economy, but also, a great challenge to ensure each person in the world enjoys the benefits of technology.

Focus Areas Technology

#### AMCHAM's Public-Private Mission to the Bay Area

In 2018, the Chilean American Chamber of Commerce (AMCHAM) and the CCC sponsored a one-day conference on the importance of coordination between the private and public sectors in disaster management, as the reestablishment of many services, e.g., electricity and communications, depend mainly on the private sector. A Vice President of Pacific Gas and Electricity, California spoke about the California experience. Councilors Tatiana Molina and Rafael Friedmann played major roles in organizing the conference.

Chair Jarvis spoke to the AMCHAM delegation about the CCC's work.



#### AMCHAM's International Seminar "Energy Storage: Policies, Regulation and New models in Business of the Energy Sector"

The Chile-California Council supported AMCHAM's International Seminar "Energy Storage: Policies, Regulation and New models in Business of the Energy Sector", where experts from the US, Germany, and Australia presented their experiences regarding the main challenges and advantages of the development of electrical storage in regulatory, technological and business model matters.





To respond to the demands of a rapidly changing world, the CCC created CHISPA-SPARK Funding Program, where small amounts of funds (from US\$1,000 up to US\$5,000) are offered strategically to help initiate collaborative projects that then exist and grow organically after the CCC intervention.

CHISPA-SPARK Funding allows CCC to create expeditious alliances in diverse industries and fields. This small seed capital, in addition to access to an influential network of thinkers and leaders, is a fruitful combination for our partners to ignite solutions to tackle public interest issues.

Councilors Jake Leraul and Isabel Valdés helped develop the Chispa-Spark Program.

Chispa Spark Program

Chispa Spark Program

#### **Conchalí Zero Waste**

Councilor Jake Leraul organized the Council's first project to be crowd-funded, the Conchali Zero Waste Program. The objective is to lay the foundation to transform Conchalí, a socially vulnerable community in Santiago, Chile, into a zero-waste commune, with long-term view, through the collaborative action of public schools, the community, and local government agencies.





# Chile California Council Balance Sheet

AS OF DECEMBER 31, 2018

ASSETS

TOTAL ASSETS

# BANK ACCOUNTS CKNG X2321\_BOFA (PUBLIC DONATIONS) 7,864.92 PAYPAL 3,850.52 SAVINGS X6863\_BOFA 0.00 X1172 (CHILE RESTR\_FUNDS) 1,133.48 TOTAL BANK ACCOUNTS \$12,848.92 OTHER CURRENT ASSETS UNDEPOSITED FUNDS 0.00 TOTAL OTHER CURRENT ASSETS \$0.00

\$12,848.92

LIABILITIES AND EQUITY	
LIABILITIES	
CURRENT LIABILITIES	
OTHER CURRENT LIABILITIES	
PAYROLL LIABILITIES	0.00
PAYROLL LIABILITY	0.00
TOTAL OTHER CURRENT LIABILITIES	\$0.00
TOTAL CURRENT LIABILITIES	\$0.00
TOTAL LIABILITIES	\$0.00
TOTAL LIABILITIES EQUITY	\$0.00
	0.00
EQUITY	
EQUITY OPENING BALANCE EQUITY	0.00
EQUITY OPENING BALANCE EQUITY UNRESTRICTED NET ASSETS	0.00

# **Chile California Council Profit and Loss**

JANUARY - DECEMBER 2018

INCOME	TOTAL	PROFESSIONAL FEES	TOTAL
INCOME	7.050.00	PROFESSIONAL FEES	
CONFERENCE INCOME & SPONSORSHIP	7,950.00	ACCOUNTING TAX & PAYROLL SVS	
CROWDFUNDING	5,692.02	ACCOUNTING-TAX & PAYROLL SVC	2,150.00
DONATION	11,109.32	CONSULTANT DESIGN	8,719.65 2,400.00
GRANTS		LEGAL	
TEMPORARILY RESTRICTED GRANTS			228.00
CHILE GOV'T	90,000.00	WEBSITE & GRAPHIC DESIGN  TOTAL PROFESSIONAL FEES	3,125.00 <b>\$18,497.65</b>
TOTAL TEMPORARILY RESTRICTED GRANTS	\$90,000.00	PROJECTS	\$10,497.05
TOTAL GRANTS	\$90,000.00	CLEAN ENERGY	4,682.99
TOTAL INCOME	\$114,751.34	GRANT (CLEAN ENERGY)	6,950.00
		PROF SVCS	2,300.00
GROSS PROFIT	\$114,751.34	TOTAL CLEAN ENERGY	\$13,932.99
EXPENSES			
NON-PERSONNEL		CONSERVATION CONFERENCE	7,246.72
ANNUAL MEETING	7,209.30	EMERGENCY MANAGEMENT	
BANK CHARGES	595.72	TRANSPORTATION	2,262.06
INSURANCE	4,041.63	TOTAL EMERGENCY MANAGEMENT	\$2,262.06
OFFICE EXPENSES		ENTERTAINMENT INDUSTRY	
DUES, FEES, SUBSCRIPTIONS		MEALS	743.25
SOFTWARE SAAS OTHER	1,153.53	VENUE OR SPONSORSHIP	1,000.00
SOFTWARE-ACCOUNTING	660.00	TOTAL ENTERTAINMENT INDUSTRY	\$1,743.25
TOTAL DUES, FEES, SUBSCRIPTIONS	\$1,949.47	ENVIRONMENT, ENERGY & RESOURCE MANAGEMENT	
SUPPLIES	644.49	EVENT SPONSORSHIP	3,984.19
TOTAL OFFICE EXPENSES	\$2,593.96	TRAVEL FOR PROGRAM	1,003.63
POSTAGE & DELIVERY	216.12	TOTAL ENVIRONMENT, ENERGY & RESOURCE MANAGEMENT	\$6,987.82
PRINTING & REPRODUCTION	229.88	TECHNOLOGY - ARTIFICIAL INTELLIGENCE	
STAFF & TRUSTEE MEETINGS	209.23	SPONSORSHIP	3,021.00
STAFF & TRUSTEE MTG MEALS	300.66	TOTAL TECHNOLOGY - ARTIFICIAL INTELLIGENCE	\$3,021.00
TOTAL STAFF & TRUSTEE MEETINGS	\$509.89	TOTAL PROJECTS	\$35,193.84
TAXES & LICENSES	60.00	TOTAL EXPENSES	\$103,377.38
TRAVEL		NET OPERATING INCOME	\$11,373.96
HOTEL	467.47	OTHER INCOME	
MEALS	137.77	IN-KIND DONATIONS	103,567.00
TRANSPORTATION	1,818.90	TOTAL OTHER INCOME	\$103,567.00
TOTAL TRAVEL	\$2,424.14	OTHER EXPENSES	
WEBSITE	760.90	IN-KIND RENT	20,736.00
TOTAL NON-PERSONNEL	\$18,641.54	IN-KIND SALARY	82,831.00
PERSONNEL		PENALTIES & SETTLEMENTS	10,115.00
PAYROLL SALARIES & WAGES	28,509.92	TOTAL OTHER EXPENSES	\$113,682.00
PAYROLL TAXES	2,534.43	NET OTHER INCOME	-\$10,115.00
TOTAL PERSONNEL	\$31,044.35	NET INCOME	\$1,258.96

# we thank you

As an independent 501.c.3 nonprofit organization, the **Chile-California Council** relies on the generous contributions of our members, collaborators, and partners. It is only with your support and trust that we are able to give impetus and recognition to the Chile-California relationship.

we thank you deeply.

