



2022 ANNUAL REPORT

CHILE CALIFORNIA COUNCIL





ANNUAL REPORT 2022

THANKS TO OUR FUNDERS.

We want to give special thanks to the Ministry of Foreign Affairs of the Government of Chile, The Packard Foundation, and Marisla Foundation, for supporting our work that made everything possible.

We welcome more partners to join us in our endeavors.





BE PART OF
OUR PROJECT

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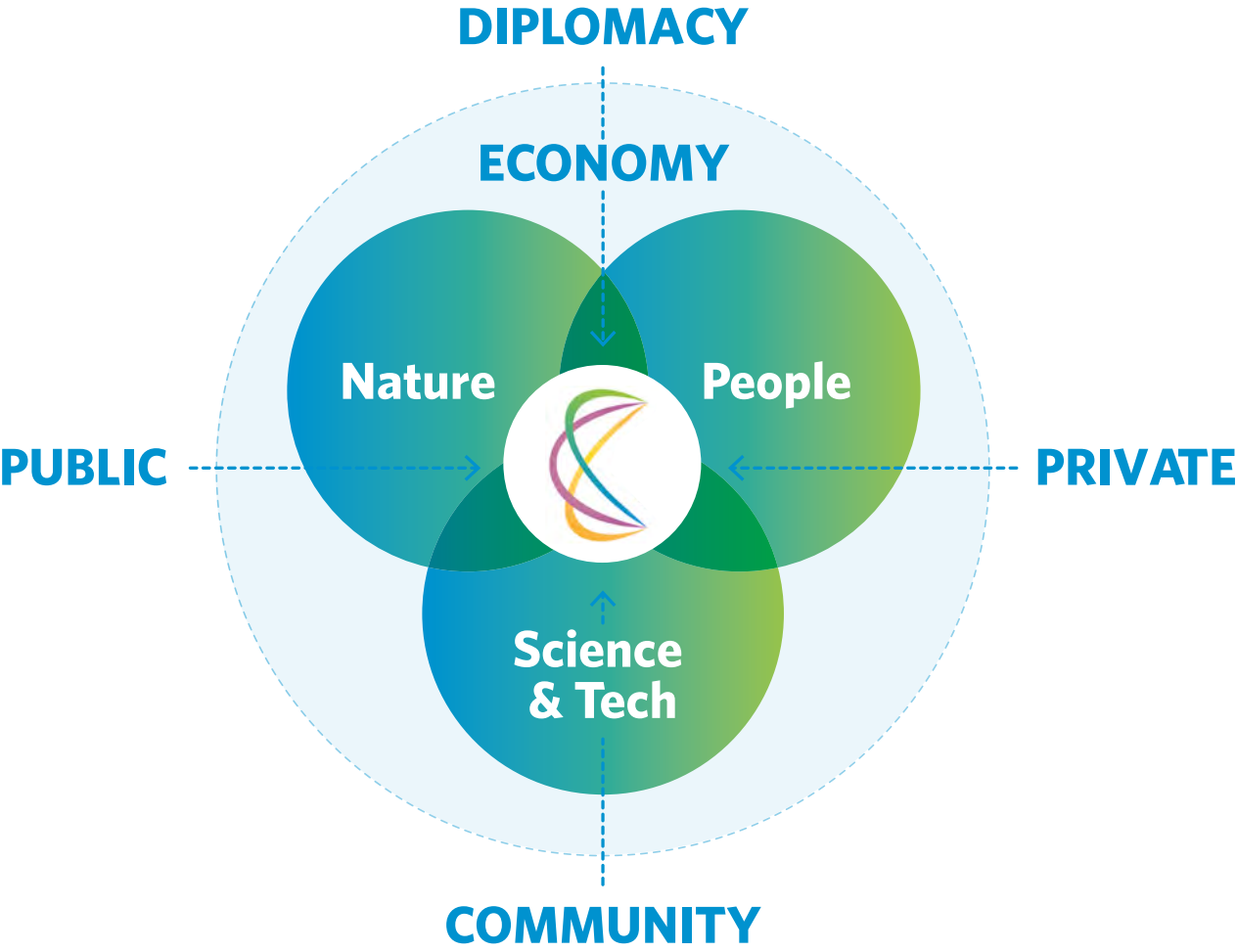
INTRODUCTION



WHO WE ARE

Established in 2011, the Chile California Council (CCC) is a bi-national nonprofit organization that promotes mutually beneficial relationships and knowledge sharing between Chile and California in both the private and public sectors.

The CCC connects the public and private sectors of Chile and California through programs and initiatives designed to enable the economies of the future. This is done by integrating science and technology for nature and people, and thereby accelerating the transition to a cleaner and more equitable future.



COLLABORATION AND EXCHANGE OF EXPERIENCES FOR SUSTAINABLE DEVELOPMENT



Bixby Creek Bridge, California

MISSION

Connect the public and private sectors of Chile and California, to enable the economies of the future through science and technology, for nature and people.

VISION

Collective work and international public-private collaboration, will accelerate the transition to a cleaner and more equitable future.

OUR HISTORY

The link between Chile and California dates back to the mid-nineteenth century, when the “Gold Rush” created the first ties between these trans-hemispheric twins. Since then, a deep relationship has been forged based on collaboration and exchange of knowledge in various areas to the mutual benefit of both regions.

2014

The CCC Board of Councilors approves a strategic plan for the next 4 years, emphasizing functional areas such as fundraising, communications, and finance.



2013

Chile and California renew an Agreement for Collaboration. Lt. Governor Gavin Newsom gives keynote address during CCC Annual Meeting highlighting the importance of technology in governance.



2015

President Bachelet and Governor Brown signed a historic joint declaration on climate change. The New UC Davis Chile Life Science Innovation Center is launched.



2016

The CCC facilitates support and collaboration between CONAF and CALFIRE on wildfires prevention and control, and between Chile's National Emergency Office (ONEMI) and California's Office of Emergency Services (CAL OES) on disaster management.



2017

The CCC focuses on three areas: Natural Resources Management, State and Society, and Technology. It creates Chispa-Spark Funding: a lean platform to finance initial stages for mutually beneficial projects in Chile and California.



2018

The CCC holds its first major conference on renewable resources, storage, and electric mobility.



2022

Integration of innovation and investments (“Innovation & Investments”) into the current focus of the CCCC programs (“Science & Policy”), to accelerate climate solutions and the transition towards sustainable development.



2021

The CCC focuses on in-depth structuring and consolidating programs, in addition to miscellaneous initiatives within its climate action-driven agenda, particularly in the clean energy transition and coastal protection.



2020

Humanity faces a pandemic and the Chile California Council adapts to the new normal by participating and leading webinars where relevant issues in today's world are discussed.



2019

The CCC focuses on actions that enable transformational processes related to tackling the climate crisis. The CCC participates in the organization of the COP25, showcasing California's coastal and climate change policies and a Chilean scientific coalition studying climate effects along Chile's coastlines.



OUR IMPACT: CCC BY NUMBERS

Throughout the Council’s history, our work has focused on generating a positive impact on the people and nature of Chile, California, and the planet. Below we show you some figures that help us to make this journey of impact visible and tangible, showing differentiated figures for the 2019-2022 period, in which the Council has been led by our Executive Director Matías Alcalde.

COUNCILORS

42

Changemakers in different areas of action related to the sustainable development of Chile and California

STRATEGIC PARTNERS

+42

Academia, government, NGOs, corporations, civil society

PEOPLE REACH DIGITAL MEDIA

+16,000

CCC Newsletter, Twitter, Instagram, LinkedIn, Facebook, Youtube

EVENTS HELD OR COLLABORATED IN

+100

Conferences, seminars, meetings, webinars, and talks

2019-2022 PERIOD

+70

EVENTS AND MEETINGS

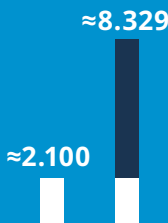
Seminars, webinars, and encounters with increasing numbers every year.

12

NEW COUNCILORS

296.62%

GROWTH IN
SOCIAL NETWORKS
FOLLOWERS



2019:
LAUNCH OF THE CCC NEWLETTER

66 sent to date,
with 7,793 subscribers
and 34% of opening rate

4

PROGRAMS IN KEY AREAS OF SUSTAINABLE DEVELOPMENT

Climate Action Agenda developed through programs that combine science, public policies, innovation and investments

BOOSTER INNOVATION CENTER (BIC)

- BIC Startups: 16
- BIC Partners: 10
- BIC Advisors: 12

COASTAL MARINE STRATEGY 2030

2 INTERNAL DOCUMENTS

on coastal marine protection, governance and management to achieve 2030 objectives: Enabling conditions for effective coastal-marine protection policies in Chile and Assessing the economic potential and distribution of Chile’s coastal ecosystem services

CHILE CALIFORNIA ENERGY ALLIANCE

- 4 working table sessions
- 4 webinars for each session
- +48 energy experts from public-private sectors of Chile and California participating
- 2021-2022 Chile-CA Energy Alliance Report

CHILE CALIFORNIA CONSERVATION EXCHANGE CCCX

+ 5 TOURS IN CHILE AND CALIFORNIA

organized and/or supported by the CCC, on climate action and sustainable development related-issues

CCC CHAIR'S LETTER

Rafael Friedmann



Volcán Isluga, Chile

INTRODUCTION

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Dear Friends of the Chile California Council,

What a year 2022 was! The Chile California Council continued to shine and carry out its mission, while showing its resiliency; weathering successfully the uncertainty it faces every four years with a new Chilean government.

I am deeply grateful to our amazing Staff, the Board, our Councilors, and the financial support we got from the Chilean Ministry of Foreign Affairs, the Marisla and Tinker Foundations. Thanks to them, the organization successfully carried out a multitude of knowledge exchanges, while establishing broader financial support.

An important effort was the Booster and Innovation Center - (BIC), requiring multiple meetings with public, private and academic actors, and establishing a digital platform for it. We successfully connected with key Chilean and Californian innovation promoters. In 2023 we intend to expand and continue to mature the BIC. The BIC will align its efforts with our three main CCC programs – Energy, Coastal-Marine and CCCx, to integrate innovation and market-based solutions to the challenges we are working on.

We continued to work on our Coastal and Marine conservation efforts where the CCC is socializing a 10-year plan to strengthen policies and local efforts for coastal conservation. Key activities included a Study on the Potential Value of Coastal Ecosystems Services, a visit by Californians carrying out long-term submarine monitoring of the coast, participation at the Seminar “Cambio Climático y Turismo” (Climate Change and Tourism) and the “Festival Accion Azul” (Blue Action Festival), among others. The ongoing support of the CCC to expert visits to Chile, adds value and experience to Chileans efforts to improve coastal management.

The CCCx continued to foster exchanges between Chileans and Californians seeking to improve legal protections and implementation of programs to conserve nature. The CCCx hosted a meet-up in Berkeley where Chileans and Californians engaged in

fog-water research. The CCCx also participated in two Seminars in Chile to promote a new Coastal Law for Chile that will foster the future socio-environmental sustainability of the coast. The CCCx and CCC set-up and participated in three events related to drought and water management.

In energy, the CCC mostly focused on producing a document highlighting the findings of our 2021 Chile-California Energy Alliance. The dissemination of this document and ongoing engagement with energy officials in California and Chile will likely lead to another series of engagements in 2023 to further exchange lessons learned, as both continue their accelerated transition to electrify society and decarbonize their energy mix.

The CCC is now operating as a Hub of Programs seeking to enhance socio-environmental sustainability—in particular in energy, coastal and marine conservation, and other natural resources like water. By combining the capabilities and lessons learned from actions in California and Chile, we hope to accelerate the success of each in tackling the challenges posed by Climate Change.

We will begin 2023 with the need to replace Matias Alcalde, our amazing and dedicated Executive Director for the past 4 years. He is returning to Chile, where he will continue to work on Coastal and Marine protection and climate issues. We expect to continue to work with him and wish him much success!

We plan to continue to develop and grow the BIC, our work on coastal-marine conservation, including fostering Chilean capabilities to do subaquatic monitoring, and continued exchanges among key public and private actors working for the sustainable development of Chile and California. We invite you to join us in this effort!

Warmly,

Rafael Friedmann
Chair of the Board of Directors



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OUR PEOPLE

CCC'S EXECUTIVE DIRECTOR LETTER



Dear Friends,

This would be my 4th annual report to inform about the progress of the Chile California Council. I must start by informing that after four years spent in California, this edition will be my last one as the Executive Director of the CCC. The time has come to go back home, to our beloved Chile, after an amazing professional and family cycle in the Golden State. What a journey it has been.

I want to thank the board, funders, and different stakeholders, for the trust and support I received to lead this organization through all these years. It has been a privilege to connect with so many valuable humans surrounding the CCC network. Great people and friends that I'm sure will remain for life, with aligned, multidisciplinary visions, all converging into trying to make this world a better one.

I am happy for all these years and very much look forward to remaining connected from Chile, especially leading the Coastal Marine Program and other climate-related initiatives.

2022 was a positive year for the Chile California Council. The Booster Innovation Center (BIC) was implemented through a digital platform, designed to connect the innovations poles from Chile and California. The platform makes impactful solutions visible, allowing users to engage with founders through a proper ecosystem, built for these initiatives to flourish.

Since 2019, we established the CCC as an ideal organization to build roadmaps that facilitate climate change transition. As we know, climate change has severely affected the hydrological cycles of the planet; therefore, water has been the main connector to address climate challenges between Chile and California.

In partnership with scientists, we have facilitated various opportunities to enable knowledge exchange and expand research potential. The main approach has been to support scientific exchanges in partnership with the Chile California Conservation Exchange Program (CCCx). We worked closely to design the tours, meetings, and activities with the main actors involved, and by doing so, we can provide a broader vision of the topics being addressed.

We recently released the first Report of the Chile-CA Energy Alliance (2021-22). The objective of this work was to contribute with a living roadmap at a granular level, that optimizes regulatory frameworks and investments

“
2022 was a positive year for the Chile California Council, managing to deepen the range of solutions that connect science, public policies, innovation and investments.

needed to reduce CO2 emissions. This report contains the main findings and lessons, from the working sessions and webinars cycle held during 2021, about; (1) Energy Production; (2) Electrification; (3) Transportation; (4) Green Hydrogen. In addition, the report integrates the sessions into a “matrix” according to four planning categories, thus, delivering continuity to the work and following up on the specific applicable issues that were discussed by the experts.

I know I've said this too much; Chile and California are *transhemispheric twins* for being so similar. Therefore, the opportunities within each other are abundant, so staying focused will always be a challenge. The key has been to go deeper into our programs so we can effectively transfer knowledge, which is not the same as sharing knowledge. Transferring knowledge requires strategies and design, to be recurrent and applicable. Through these years I feel we were very effective, in not so many issues, but very valuable to both places.

Thank you, California, you and your people have a big space in our lives and I'm sure we will visit you often.
Dear Chile -- here we go!

All the very best,

Matías Alcalde
Executive Director of the Chile California Council

COUNCILORS

BOARD MEMBERS

The CCC’s Board of Directors is a select group of outstanding representatives in their respective fields that are relevant to the CCC’s mission. They bring their significant professional experience and networks in Chile and California to guide our organization towards its full potential.



Friedmann Clean Energy Consulting, VP in California and Secretary, CCC Chair



Co-founder, Solarwatt, VP in Chile CCC



Scientist at NASA, Jet Propulsion Laboratory



Executive Director, UC Davis Chile Center Professor Emeritus, UCD CCC Past Chair



Degree in Business and Administration, PUC



Executive Director & Adjunct Professor at UC Hastings College of the Law, Founder and Managing Partner of Pacifica Global

STAFF

TEAM MEMBERS

The CCC’s staff is composed of multidisciplinary professionals that contribute to the day-to-day operations and keep our network active and connected.



Executive Director Chile California Council



Program Manager Chile California Council



Integral Designer Chile California Council

COUNCILORS

The CCC's Councilors are a diverse group of leaders from Chile and California, all of them innovative changemakers in their fields of action.



Agustin Huneus
CCC Past Chair,
Quintessa Winery Founder



Alan Bennett
Distinguished Professor,
UC Davis



Alejandro Huneus
General Counsel of the
Huneus Winery



Álvaro Silberstein
Co-founder and CEO at
Wheel the World



Antonia Rojas
Partner at ALLVP



Bárbara Saavedra
Director Wildlife
Conservation Society



Bárbara Silva
CEO BeSTinnovation



Charles Lester
Director of the Ocean and
Coastal Policy Center at
UCSB in the Marine Science
Institute at UCSB



Chirs Evans
Vice President of
Stokehouse



Daniel Green
Partner at
Gunderson Dettmer



Eduardo Ergas
President, Eco-science
Foundation



Erin Cubbison
Director of Strategy,
Gensler Oakland



Fernando Mardones
Academic at the School of
Veterinary Medicine, PUC



Francisca Valenzuela
Chilean-American singer,
composer, writer, producer,
director and multi-
instrumentalist



Harley Shaiken
Director of the Center for
Latin American Studies at
UC Berkeley



Helen Lopez
International Liaison for the
International Affairs Office
of Emergency Services,
State of California



Hernán Mladinic
Representative for Latin
America of the ILCN,
Lincoln Institute of Land
Policy



Isabel Valdés
Board of Governors of the
San Francisco Symphony



Ignacio Fernández
Senior Advisor,
Climate Policy;
Southern California Edison



Juan Pablo Carvallo
Principal Scientific
Engineering Associate at
Lawrence Berkeley National
Laboratory



Jake Leraul
Partner, legal at cLabs
working on Celo



Juan Ibáñez
Director, Corporate Legal
Sustainability Initiative at
PUC, School of Law



Juan Andrés Camus
CEO and Co-founder at
Valhalla



Juan Gabriel Valdés
Political Scientist, Diplomat
and former minister of the
Chilean Government



Komal Dadlani
CEO and Co-founder
at Lab4U



Marcela Angulo
Director of the Santiago
Headquarters, Universidad
de Concepción



Marcelo Tokman
Board Member of several
Chilean companies



Michael Grasty
Attorney and founder of
Grasty Quintana Majis
& CIA



Mike Leatherbee
Academic Director of the
Evidence-based Policy and
Innovation Research Lab,
Assistant Professor PUC



Pablo Zamora
Co-Founder and Chief
Science Officer, The Not
Company (NotCo)



Paula Estevez
CEO Chilean American
Chamber of Commerce
AmCham Chile



Ralph Benson
Network Co-Founder and
Director, CCCx



Ricardo San Martín
PUC; Visiting Professor
UC Berkeley



Susanne Stirling
Vice President of
International Affairs,
California Chamber of
Commerce



Tomás McKay
Architect & Landscape
Architect UC Berkeley
Faculty, Co-Founder CCCx



Victoria Hurtado
Chief of Innovation,
Microsystems, Chile

03

2022 HIGHLIGHTS





Rio Blanco, Chile

PROGRAMS

During 2022, the main objective of the Chile California Council has been to integrate Innovation and Investments (“Innovation & Investments”) into the current focus of the programs (“Science & Policy”) to accelerate climate solutions and the transition towards sustainable development, where the following projects stand out:

BOOSTER INNOVATION CENTER (BIC)



COASTAL MARINE STRATEGY 2030



CHILE CALIFORNIA ENERGY ALLIANCE



CHILE CALIFORNIA CONSERVATION EXCHANGE (CCCX)





San Francisco, California

BOOSTER INNOVATION CENTER

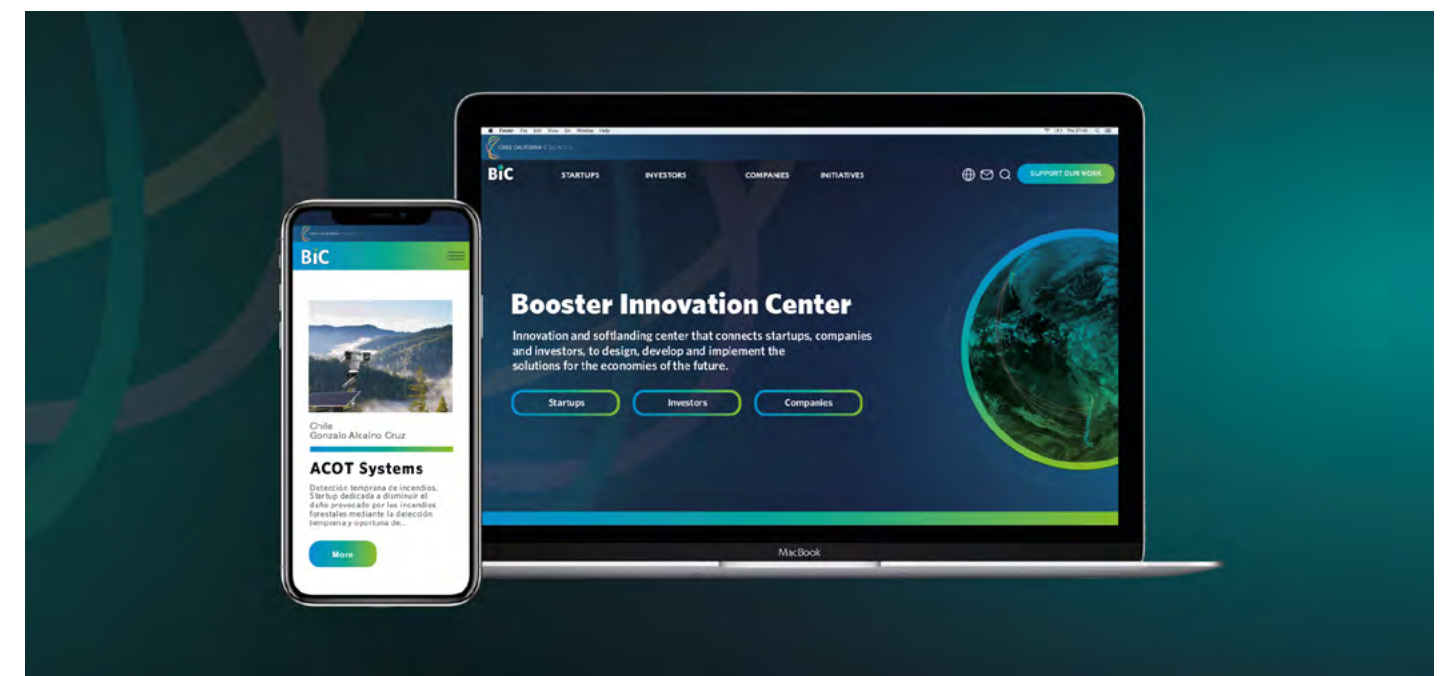
Innovation and soft-landing center that connects startups, companies and investors, to design, develop and implement solutions for the economies of the future. The CCC seeks to take advantage of the Council's versatility and neutrality as a non-profit based in Chile and California, and its extensive networks in both places to enable valuable connections with the Silicon Valley ecosystem. During 2022, the physical and digital infrastructure was deployed to allow the soft-landing initiatives planned for 2023 to be implemented.

Once the physical offices and the working team in Chile and California were established in mid-2022, important advances were made for the development and implementation of the CCC Booster Innovation Center (BIC) during the second half of the same year.

The BIC was launched to the public physically -with offices in Chile and California- and digitally -through a section of the Council's website in 2022-. Also, the network of BICFriends, BICPartners and BICStartups was strengthened to implement soft-landing initiatives during 2023. BICFriends involves

strategic partners such as accelerators, incubators, universities, research centers and innovation hubs from Chile and California; BICPartners are clients, which includes companies, investment funds, investors and family offices that would benefit from our services; and BICStartups, are ventures from both places that will be supported for their development and commercial scaling, through high-value connections.

Highlights of the Booster Innovation Center during 2022 are detailed below:



CORFO-CCC TOUR WITH ENTREPRENEURSHIP,
INNOVATION AND VENTURE CAPITAL (VC) ECOSYSTEM

From February 8 to 11, several meetings were held in California -Sacramento, Davis, Berkeley and San Francisco- with the impact investment accelerator funds of the main California Universities, including the Stanford GSB Impact Fund, the Berkeley Haas Institute of Business and Social Impact, and the UC Davis Venture Catalyst. In addition, visits were made to CORFO’s main counterparts in the California government. The objective was to involve them with the BIC program to prepare soft-landing activities during 2023, where a lot of enthusiasm was shown for the initiative.

Assistants:

- Pablo Terrazas, former Executive Vice President of Corfo (2019-2022)
- Cecilia Valdés Vial, former Corporate Affairs Manager (2019-2022)
- Matías Alcalde, CCC Executive Director
- Josefina Edwards, former CCC Program Manager (2018-2022)
- Among other participants



CCC CHEESE AND WINE

On Thursday, February 10, the CCC Cheese and Wine was held at Councilor Tomás Mckay’s house in California. This networking meeting’s objective was to deliver updates on the BIC program (at that time, close to launching given CORFO’s commitments), strengthen the BIC ecosystem and visualize the objectives for the year 2022.

Assistants:

- Rafael Friedmann, CCC Chair
- Matías Alcalde, CCC Executive Director
- Josefina Edwards, former CCC Program Manager (2018-2022)
- Tomás Mckay, Director of the CCCx
- Pablo Terrazas, former executive vice president of Corfo (2019-2022)
- Cecilia Valdés, former Manager of Corporate Affairs (2019-2022)
- Camilo Navarro, Co-Founder and CCO of Wheel The World
- Alejandro Tocigl, Co-founder and CEO of Miroculus
- Sebastián Bernales, Co-Founder and Board Member at Metagenomi - GP at Humboldt Fund
- Max Rencoret, General Manager Samsara
- Among other participants



BIC LAUNCHING AT INNOVA SUMMIT 2022

The official launching of the Booster Innovation Center took place at the Innova Summit 2022 of Innova 360, held on Friday, September 26 in Santiago de Chile. Our Executive Director, Matías Alcalde along with the CCC team presented this new project and connected with the innovation ecosystem of Chile and the world, strengthening the BIC network, and learning about the latest trends. The meeting gave rise to the consolidation of BICStartups such as Filtrovivo, BICFriends such as Universidad del Desarrollo, and potential BICPartners for 2023 such as Sura, Wayra and Agrosuper, among others.

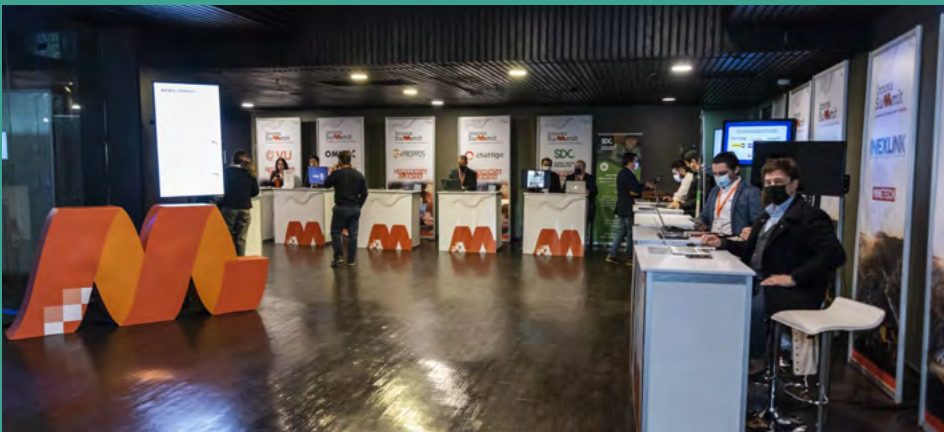
Assistants:

Innova Summit 2022 attendees (+600 registered attendees)

Matías Alcalde, CCC Executive Director

Franco Guillón, CCC Program Manager

Manuela Díaz, CCC Strategic Designer



Press Release here or QR:



BIC DIGITAL PLATFORM LAUNCHING

The official launching of the BIC digital platform took place on Tuesday, October 4th. This platform provides international visibility to startups and projects from Chile (Latam) and California (USA), and facilitates connections with investors, companies, and the BIC innovation ecosystem.

The current version of the BIC platform is an MVP (Minimum Viable Product) to grant international visibility to initiatives and startups with an impact

on people and/or the environment. However, this version was designed to evolve with new features, including the scheduling of mentoring hours, publication of open innovation challenges to connect with startups, communication and dissemination of relevant events and calls, toolkits for founders, and pitchdays to connect startups with investors, among others. This allows for maximizing and automating the generated value for BIC Partners and BIC Startups.



BIC Website here or QR:



STARTUPS, INNOVATION, AND ARTIFICIAL INTELLIGENCE (AI) ROUNDTABLE

Within the framework of the AmCham AI Mission held on October 3 and 7, 2022, the CCC organized a startup roundtable in Berkeley, California, to present the Booster Innovation Center (BIC) and discuss the potential of AI in Chile and the world. Matías Alcalde, Executive Director of the CCC, presented the potential of the BIC to generate connections between Chile and California for entrepreneurs, companies, and investors. The full delegation of AmCham’s Mission attended this event together with members of the startups Wheel The World, Soleit, and Ample, who also presented their ventures.

Assistants:

- Matías Alcalde, CCC Executive Director
- Sergio Rademacher, Chairman of the Board of AmCham Chile
- Paula Estévez, General Manager of AmCham Chile
- Francisca Ortega, Public Affairs Manager of AmCham Chile
- Marcelo Guajardo, Public Affairs

- Coordinator of AmCham Chile
- Luciano Cruz Coke, Honorable Senator of the Republic of Chile
- Claudia San Martín, First Secretary of the Chilean Embassy in the United States
- Álvaro Soto, National Center for Artificial Intelligence (CENIA)
- Francisco Aninat, Bofill Escobar Silva Lawyers
- Mario Araya, Kibernetum
- Marco Berdichevsky, Finning
- Jorge Bofill, Bofill Escobar Silva Lawyers
- Jorge Briones, Brink’s Chile
- Felipe Bunster, Security Mutual
- Isidora Centeno, Chilean North American Institute
- Jorge Ferrando, COPEC Companies
- Patricio Cofre, EY
- Nicholas Goldstein, Accenture
- Salvador Flores, CMPC Companies
- Arturo Le Blanc, Transelec
- Manfred Loebel, IBM
- Maria Francisca Yanez, Microsoft
- Among other participants



BIC STARTUP MEETINGS

The Council organized and carried out different physical meetings with the Chilean startup ecosystem in California to involve them in the BIC program. During November, Soleit and ComeS –both startups in the process of expanding to California–, and Platanus Ventures –a Latin American startup accelerator looking for investors to finance the new generation of startups in the program–, were received at the CCC’s office in Berkeley, California. The Council enabled connections with potential clients and was a key player in Soleit’s entry into Skydeck, the Berkeley accelerator in California, achieving an important milestone in its internationalization to the United States.

On the other hand, in November, the Council allowed the application of the BIC Startup Women For Sports (W4S) to the startup acceleration, training, and financing program led by the international sustainable development consultancy Le Fill Consulting, called The Gender Mainstreaming Scaling Fund. Admission to the program is still being evaluated.



BIC FRIENDS STRATEGIC ALLIANCES

Since April, one-on-one meetings have been held with accelerators, incubators, innovation hubs, and research centers from Chile and California, to establish alliances that allow soft-landing initiatives to be implemented during 2023.

To date, alliances have been made with California universities such as Stanford, Berkeley, UC Davis, UC Riverside, and Draper University; California accelerators like SkyDeck –Stanford University startup accelerator–, Plug & Play, and HubSpot; Chilean universities such as the Pontificia Universidad Católica de Chile and Universidad del Desarrollo; accelerators and technology hubs in Chile such as The Ganesha Lab, KnowHub, Acelera Latam, APTA Builder and Innova 360 –corporate innovation accelerator based in Chile.



BIC PARTNERS STRATEGIC ALLIANCES



Since April, one-on-one meetings have been held with potential clients and beneficiaries of the acceleration programs to California, for the implementation of the BIC.

To date, business meetings have been held with Transelec, Sura, Essbio and Acciona to support soft-landing initiatives and connection with the California innovation ecosystem. During 2023, it is expected

to present a proposal to Transelec to define and solve innovation challenges for the company with the support of startups from Chile and California. For this, challenges will be defined together with the client, a call for startups will be made to solve challenges and commercial pilots will be implemented with Transelec, with a view to their commercial scaling.

COASTAL MARINE STRATEGY 2030

The coastal marine strategy seeks to develop capacities and generate a commitment to achieve the international climate goals for the coastal zone of Chile by 2030. The methodology uses a 10-year roadmap and seeks to connect the territories and their local economies, with climate objectives and initiatives of conservation. This methodology involves a diagnosis and proposal of activities, to carry out the work from the public and private sectors.

During 2020 and 2021, a Marine-Coastal Strategy for the fulfillment of international climate change goals by 2030 was developed and socialized on various national and international, scientific and political platforms. This work, developed by Matías Alcalde, was carried out to propose a roadmap in the implementation of collaborative actions that contribute to the creation of a network of protected coastal marine areas and coastal territorial planning resilient to the extreme effects of climate change. The strategy seeks to connect the territories and their local economies, with climate objectives and

conservation initiatives and involves a diagnosis and proposal of activities, to carry out the work from the public and private sectors. This initiative was presented at different conferences and workshops during 2022 and, in parallel, key activities have been carried out to move towards meeting the objectives of this strategy.

Highlights of the Coastal Marine Strategy during 2022 are detailed below:



EVALUATION OF THE ECONOMIC POTENTIAL OF CHILEAN COASTAL ECOSYSTEM SERVICES

As part of the Coastal Resilience program, the Council coordinated the implementation of a study to value the economic potential of Chile’s coastal ecosystem services, led and developed by Rodrigo Oyanedel (Ph.D.) and Raimundo Atal (Ph.D.), together with Rayén Mentler and Sebastián Figari, through a methodology focused on the services provided by wetlands, fisheries and tourism of coastal communes. The study began with a pilot in the VI Region of O’Higgins, to later extend the methodology to all the coastal communes between the Arica and Parinacota Region and the Los Lagos Region. The results of the study indicate the economic potential of conservation initiatives, segmented by ecosystem service and by more than 70 coastal communities from Arica to Punta Arenas.

This study aims to provide a tool for analysis, prioritization, support for data-based decision-making, and promote public policy and private conservation initiatives. In addition, the study implies a discussion on the next steps that Chile should take on this issue, and the presentation of referential

case studies from California and Colombia, as two international leaders in coastal conservation policies to promote sustainable development.

The results will be hosted on an open and interactive digital platform and will be presented through a report and a series of webinars, starting in 2023 to present the methodology and final results. Currently, final adjustments to the study result and its data visualization platform are being made, before moving on to a final review and presentation of results.

Assistants:

- Rodrigo Oyanedel, Ph.D. University of Oxford, Researcher at the Institute for Coastal Socio-Ecology (SECOS) and the Center for Dynamic Research in High Latitude Marine Ecosystems (IDEAL)
- Raimundo Atal, Ph.D. Columbia University, Assistant Professor at NYU, Researcher
- Rayén Mentler, Research Assistant
- Sebastián Figari, Research Assistant



SCIENTIFIC MARINE MONITORING EXCHANGE TOUR IN CHILE

The Chile California Council, within the framework of the Marine-Coastal Strategy 2030 and under its Chile California Conservation Exchange program, recently coordinated the visit to Chile of Dirk Rosen, founder and executive director of MARE, an organization that monitors the network of Marine Protected Areas of California (MPAs) using remotely operated robots for more than 20 years to support its conservation and management. The visit was carried out from November 6 to 10, with the main objective of raising awareness and transferring learning curves from California’s experience in conservation and coastal monitoring-related issues.

During this visit, Dirk Rosen had meetings in Santiago and Valparaíso with various authorities, academics, and foundations in the country, involving the Ministry of the Environment (MMA), the Undersecretary of Fisheries and Aquaculture (Subpesca), the National Service of Fisheries and Aquaculture (Sernapesca), the Fisheries Development Institute (IFOP), the Pontificia Universidad Católica de Chile (UC), and The PEW Charitable Trusts and Rewilding Chile foundations, among others. In these meetings, Dirk presented the

California success story and the monitoring model for its MPAs network carried out by MARE group, emphasizing the similarities and opportunities that exist to implement this model in Chile.

The meetings gave rise to a possible pilot project to establish a scientific baseline for underwater monitoring in Chilean MPAs. This would involve the transfer of MARE’s vehicles to Chile, fieldwork and marine exploration with the MARE crew and the local delegation, and training in the use of the vehicles and data obtained.

Assistants:

- Dirk Rosen, Founder and Executive Director of MARE
- Alejandro Pérez-Matus, professor at Universidad Católica de Chile, and Director of the Centro Milenio NUTME
- Liesbeth Van Der Meer, Vice President of Oceana in Chile
- Franco Guillón, Program Manager at Chile California Council



Press Release here or QR:



CLIMATE CHANGE AND TOURISM SEMINAR

The Chile California Council was part of the Climate Change and Tourism Seminar organized by the Undersecretary of Tourism and Sernatur of Chile, held on October 26. This was an instance that brought together national and international authorities and exhibitors, who delivered their scientific vision on the projections that climate change will have for the tourism.

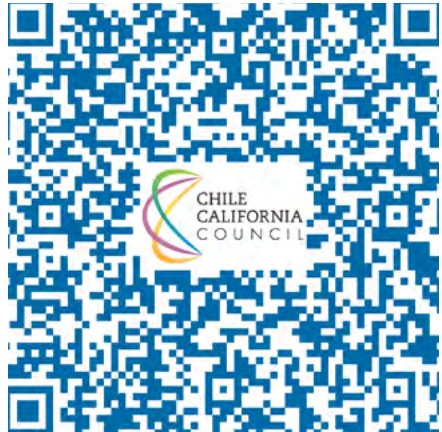
From the Council, our integral designer Manuela Díaz, participated in the discussion Coastal Tourism and Oceans, where she discussed the main challenges presented by climate change and the opportunities generated for coastal tourism. In addition, she commented on the potential to incorporate the knowledge and learning curves of California, as a world reference in coastal conservation and sustainable development issues.

Assistants:

- Maisa Rojas, Minister of the Environment of Chile
- Verónica Kunze, Undersecretary of Tourism
- Gonzalo Muñoz, President of the Advisory Council of the Climate Champions Team at the UN
- Susanne Etti, Ph.D. in Natural Sciences and Global Environmental Impact Manager for Intrepid Travel
- Mark Minneboo, Founder of Plastic Oceans Chile in 2017 and
- Catalina Aguirre, Oceanographer and researcher at CR2 University of Chile
- César Villarroel, underwater explorer
- Gino Casassa, Glaciologist
- Manuela Díaz, Integral Designer at Chile California Council
- Among other participants from the public, private and academic world



Press Release here or QR:



BLUE ACTION FESTIVAL

The Council was part of the Blue Action Festival, a meeting to mobilize the community and act collectively towards a more sustainable ocean, held on November 3, 4, and 5 in Valparaíso, Chile. The basis of this initiative was the exchange of high-impact projects related to the ocean in Chile and the world through conferences to collaborate and act around the ocean. In addition, interventions were carried out on the coastline and in the sea, through cultural, artistic, and sports activities that brought the community closer to the sea.

On Friday, November 4, Matías Alcalde presented the conference Enabling conditions for the implementation of successful coastal-marine policies in Chile, where he presented a roadmap to achieve compliance with climate goals in terms of Coasts, through the design and implementation of a science-based, participatory, public-private process for effective governance and monitoring of the Chilean Coastal Zone, using California learning curves and foundations.

On Saturday, November 5, different forums, conferences, and cycles of oceanic culture were held on the floating stage in the bay of Muelle Barón. Our executive director participated in the forum Take action for the ocean, together with Gunter Pauli, author of The Blue Economy, Oceana, OCF Te Mau o Te Vaikava, and the Antarctic and Southern Ocean Coalition.

Assistants:

- Matías Alcalde, CCC Executive Director
- Gunter Pauli, author of the book The Blue Economy
- Alejandro Pérez-Matus, Director of the NUTME Millennium Nucleus
- Lisbeth van der Meer, Vice President Oceana Chile
- Viviana Pinto, Executive Director of the Plastic Oceans Foundation
- Gonzalo Lazo, Founder Waterman Chile
- Among other participants from the public, private and academic world



Press Release here or QR:





California Desert

CHILE CALIFORNIA ENERGY ALLIANCE

The main objective of the Chile-CA Energy Alliance is to draw up a roadmap to optimize regulatory and investment actions, which allow the reduction of CO2 emissions in the energy sector of Chile and California. As there are learning curves in favor of each one, international cooperation between Chile and California is essential.

The developed Energy Alliance sought to compare the strategies of both places to achieve carbon neutrality, with the participation of the main actors in the world of science, markets, technologies, public policies, and investments.

In 2022, a deep and extensive report was developed on the work carried out in 2021, to meet the main objective of this collaborative work, to be able to share the learning curves and common challenges between both territories. This report summarizes

the four working groups on Energy Transition in Chile and California and the 2021 cycle of webinars. This Alliance was sponsored by ACESOL, Generadoras de Chile, and the World Energy Council Chile, and attended by experts from the Chilean Ministry of Energy and the California Energy Commission, as well as other stakeholders from academia and the private sector.

A summary of the 2021-2022 Annual Report is detailed below:



Southern California

2021-2022 CHILE-CA ENERGY REPORT

The Chile-CA 2021-2022 Energy Report contains the main findings and lessons learned from the four work sessions held during 2021 on the transition of energy systems towards zero emissions, in the climate change scenario that we are facing. These sessions were separated into; (1) Energy Production; (2) Electrification; (3) Transportation; (4) Green Hydrogen.

In addition, the report contains a roadmap that presents and integrates the main objectives, goals, and next steps for each of the work sessions systematized according to the following planning categories; 1. Design of systems and infrastructures; 2. Market, demand, and equitable access; 3. New Technologies, Research, and Development; 4. Community and workforce (skills and abilities); 5. Regulatory framework. The previous themes were displayed in a matrix to consolidate the work carried out in the sessions (Energy, Electrification, Transportation, and H2) in these different planning categories, and thus, they deliver continuity to the work and follow up on the specific points that were discussed by the experts.

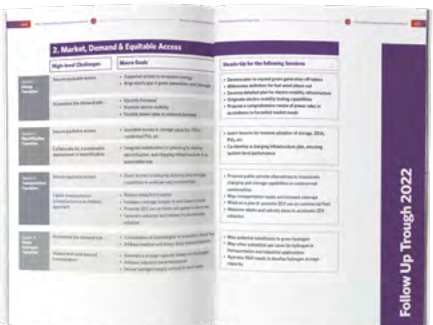
Assistants:

- Javiera Aldunate, Ministry of Energy of Chile (2019-2022)
- Carlos Barria, Ministry of Energy of Chile (2019-2022)
- Allan Najum, DECYTI, Ministry of Foreign Affairs of Chile
- Aura Rearte, ACESOL
- Commissioner Patricia Monahan, California Energy Commission
- Eli Harland, California Energy Commission
- Fereidoon Sioshansi, Menlo Energy Economics
- Peter Klauer, California ISO
- Rodrigo Castro, Genesis Ventures
- Gabriel Guggisberg, Agencia Sostenibilidad
- Juan Pablo Carvallo, Uc Berkeley
- Gabriel Prudencio, Ministry of Energy of Chile (2018-2022)

- Daniela Soler, Ministry of Energy of Chile (2019-2022)
- Sebastián González, ACESOL
- Commissioner Karen Douglas, California Energy Commission
- Anna Ferrera, California Energy Commission
- Juan Pablo Carvallo, UC Berkeley
- Eduardo Gorchs, Siemens
- Arturo Brandt, TFS Green
- Orlando Meneses, WEC Chile - Enel X
- Benjamin Maluenda, Ministry of Energy of Chile
- Max Correa, Ministry of Energy of Chile (2020-2022)
- Alex Santander, Ministry of Energy of Chile
- Marcela Angulo, Universidad de Concepción, Chile
- California Council
- Teresita Vial, ACESOL
- Mike Petouhoff, California Energy Commission
- Mona Badie, California Energy Commission
- Merrian Borgeson, Natural Resources Defense Council
- Brian Walsh, Wind Ventures
- Cristóbal Silva, Kayyak Ventures
- Javiera Canales, UC Berkeley
- Santiago Vicuña, Ministry of Energy of Chile (2018-2022)
- Roberto Araos, DECYTI, Ministry of Foreign Affairs of Chile
- Nicolás Westenenk, Generadoras de Chile
- Commissioner Andrew McAllister, California Energy Commission
- Alana Sanchez, California Energy Commission
- Héctor de la Torre, California Air Resources Board
- Ignacio Fernández, Southern California Edison
- Brian Goldstein, Energy Independence Now
- Juan Carlos Olmedo, Coordinador Eléctrico Nacional
- Fritz Foo, California Energy Commission
- Trinidad Castro, World Energy Council Chile

Chile California Council Participants:

- Rafael Friedmann, Chile California Council
- Matias Alcalde, Chile California Council
- Tatiana Molina, Chile California Council
- Josefina Edwards, Chile California Council (2018-2022)
- Manuela Díaz, Chile California Council
- Juan Silva, Chile California Council (2020-2021)



Report here or QR:





CHILE CALIFORNIA CONSERVATION EXCHANGE (CCCx)

Through the CCCx Program, the Chile California Council seeks to support the protection of the environment by promoting the transfer of knowledge between Chile and California, through the holding of binational conferences, the production of technical reports, and the facilitation of networks.

The Chile California Council has sponsored annual conferences in California in 2017, 2018, 2019, and 2021, and the preparation and dissemination of the document The Protection of Nature and a New Constitution for Chile: Lessons from the Public Trust Doctrine in 2020 and 2021.

Consolidated and on its way to its fifth edition, these conservation exchanges and conferences in Chile and California have helped drive a series of initiatives and agendas that result from the

connections made. The Real Right of Conservation, Environmental Philanthropy, Conservation of the Coastal Zone, drought, water, desalination, and scientific monitoring, among others, have been widely discussed and treated by the main actors in California and Chile, coming from academia, NGOs, government officials, and Congress.

Highlights of the Chile California Conservation Exchange during 2022 are detailed below:

Point Reyes, California

Salto del Petrohué, Chile

CHILE'S COASTAL LAW COLLABORATION

The Chile California Council collaborated with the Observatorio de la Costa, the Institute for Coastal Socio-Ecology *Instituto Milenio en Socio-Ecología Costera (SECOS)*, and the Research Center for Integrated Disaster Risk Management (*CIGIDEN*) to support a new Coastal Law for Chile. This new law seeks to establish an adequate legal body to face the adaptive processes to climate change, as well as for the construction of social and urban resilience. In addition, it would facilitate the protection of marine-coastal ecosystems and promote sustainable development of our coast, being consistent with the needs and challenges that adaptation to climate change entails.

The Chile California Council collaborated in the *International Seminar Coastal Governance and its Implications: Launch of the Draft Law of Coasts for Chile* (*Seminario Internacional: Gobernanza costera y sus implicancias: Lanzamiento anteproyecto Ley de Costas para Chile*) held on June 8, where the draft Law of Coasts for Chile was presented. This sought to review the basic principles and approaches to be considered in a future Coastal Law for Chile, which would lead to a development focused on social well-being and the protection of marine-coastal ecosystems, ensuring their permanence for future generations under a climate change context.

Later, on December 12, the International Seminar *Coastal Law for new coastal governance in Chile (Ley de Costas para una nueva gobernanza costera en Chile)* was held, where scientific evidence supporting this law was presented through the *GEObook (GEOLibro)*.

Both instances brought together authorities, representatives of the political and scientific world, and organized communities, and counted with the participation of our Counselor Charles Lester, Director of the Ocean and Coastal Policy Center of the University of Santa Barbara, California, who gave Keynote Talks on the experience and knowledge in favor of California in the framework of this parliamentary motion for a new Coastal Law for Chile.

Assistants:

Ignacio Sánchez, Rector of the Pontifical Catholic University of Chile

Ximena Órdenes, Senator of the Republic

Alfonso de Urresti, Senator of the Republic

Dr. Carolina Martínez, Director of the Coastal Observatory, UC Geography academic and principal investigator at CIGIDEN and the SECOS Millennium Institute

Dr. Charles Lester, CCC Councilor and Director Ocean and Coastal Policy Center, UC Santa Barbara USA

Ignacio Martinez, Lawyer

Christian Paredes, Lawyer

Among other ministers, undersecretaries, senators and academia



CHILE CALIFORNIA CONSERVATION EXCHANGE MEETUP 2022

The CCCx Meet Up 2022 was held on May 13th in the David Brower Center in Berkeley, California. This event brought together more than 60 professionals, academics, and legislators from Chile and California, to open a space for dialogue and exchange of knowledge on environmental issues that are key to navigating the climate challenges of the present and future. Chile faced a historic moment with a new administration and the drafting of a new Constitution, and the CCCx Meet Up was a great opportunity to meet people who are doing or are interested in doing environmental or conservation research and projects in Chile to gain a better understanding of ongoing research and collaborative environmental conservation activities in Chile.

The program consisted of socialization time, lunch, a video update from Santiago on the new administration of President Gabriel Boric, and the latest developments in Chile's constitutional process. There were presentations from several of the attendees on their projects, including Carolina Martínez from the Ministry of the Environment, Javier Couso from Diego Portales University, Charles Lester from the UC Santa Bárbara Institute of Marine Sciences and CCC Councilor, and David Tecklin from the Observatorio de la Costa, among others. The activity concluded with a reception of Chilean wine and empanadas.

Assistants:

Maisa Rojas, Minister of the Environment of Chile (Pre-recorded remarks)

Tomás Mackay, Co-founder of the Chile California Conservation Exchange program

Ralph Benson, Co-Founder of the Chile California Conservation Exchange program

Charles Lester, Director of the Ocean and Coastal Policy Center at UC Santa Barbara

Javier Couso, Professor, Diego Portales University

Dr. Carolina Martínez, Director of the Coastal Observatory, UC Geography academic and principal investigator at CIGIDEN and the SECOS Millennium Institute

David Tecklin, Professor and Researcher, Universidad Austral de Chile

Dirk Rosen, Founder and Executive Director of MARE

Tania Correa, Chile Conservation Director at The Nature Conservancy

Emilia Carrara, Intergovernmental Association for Environmental Defense (AIDA)

Peter Hodum, Director of Chile Programs at Oikonomos Ecosystem Knowledge; Professor at the University of Puget Sound

Matías Alcalde, Executive Director of the Chile California Council

Among others assistants



PROACTIVE DROUGHT MANAGEMENT ROUNDTABLE

The Chile California Council supported the organization and development of a Roundtable for proactive drought management held on July 1st at the University of California, Berkeley, attended by experts from Chile and California on water-related issues.

This meeting made it possible to generate knowledge transfer on water management and planning from different perspectives, including the scientific field, represented by academics from the main universities of both places; the legal field and environmental law; and the political and decision-making sphere, represented by the Ministry of the Environment (MMA), giving rise to possible initiatives for the correct management of water resources in Chile.

Assistants:

- Matías Alcalde, executive director of the Chile California Council
- Tomás Mackay, Co-founder of the Chile California Conservation Exchange program
- Ralph Benson, Co-Founder of the Chile California Conservation Exchange program

- Daniela Rivera, Professor at the PUC Law School and Director of the UC Water Law and Management Center
- Jorge Gironás, Professor at the School of Hydraulic and Environmental Engineering PUC
- Sebastián Vicuña, Professor at the School of Hydraulic and Environmental Engineering PUC
- Oscar Melo, Professor at the School of Hydraulic and Environmental Engineering PUC
- Sergio Guitart, coordinator of the Network of UC Regional Centers and Stations (RCER UC)
- Cristián Núñez, Director General of the General Directorate of Water (DGA)
- Pilar Barria, MMA adviser and academic at the University of Los Lagos and the University of Chile
- Camila Boettiger, Associate Professor and Ph.D. from the UDD School of Law
- Paulina Sandoval, expert in Water and Environmental Law
- Ricardo San Martín, Research Director of the Sutardja Center for Entrepreneurship and Technology, UC Berkeley



WATER AND FOG CATCHER TOUR AND ROUNDTABLE

The Chile California Council supported the organization and development of a tour and a roundtable on water and fog-related issues, held in September in California. The Council helped bring together top-level experts and academics from Chile and California to share knowledge, explore potential academic exchanges, design solutions around water and fog, and monitor environmental variables along the Pacific Coast. In this event, the impact of fog water as a source of drinking water was discussed, and the relationship between the Network of Scientific Centers and Stations of the Pontificia Universidad Católica de Chile (RCER-UC) and the Natural Reserve System of the University of California (UC-NRS) with the opportunity that exists to generate collaborations between these research centers on the Pacific coast.

This meeting also led to the signing of a Memorandum of Understanding (MoU) between both universities to form a network of research centers, where the Chile California Council would be a key actor in the coordination of the parties and the execution of initiatives.

Assistants:

- Matías Alcalde, executive director of the Chile California Council
- Tomás Mackay, Co-founder of the Chile California Conservation Exchange program
- Ralph Benson, Co-Founder of the Chile California Conservation Exchange program
- Sergio Guitart, coordinator of the Network of UC Regional Centers and Stations (RCER UC)
- Camilo Del Río, from the Institute of Geography of the Pontifical Catholic University of Chile
- Lisa Micheli, President and CEO of the Pepperwood Foundation
- Todd Dawson, Professor at the University of California
- Alicia Torregrosa, Scientist at the U.S. Geological Survey
- Daniel Fernández, Professor at California State University
- Paul Seibert, Environmental Engineering Researcher at the University of California



WATER AND DROUGHT TOUR

The Chile California Council, within the framework of the Marine-Coastal Strategy and under its Chile California Conservation Exchange program, coordinated the visit to Chile of four California academic experts in Drought, from December 5 to 9. The main objective of this visit was to raise awareness and transfer learnings from California's experience in drought-resilient planning strategies.

The visit is part of the ANID project led by Jorge Gironás, Professor and Director of the Department of Hydraulic and Environmental Engineering of the Pontificia Universidad Católica de Chile (PUC), called Integration of monitoring and design of public policies for the proactive management of drought. The visiting scientific delegation was composed of Jay Lund, professor of Environmental Civil Engineering at UC Davis; Alvar Escriva-Bou, Research Fellow at the California Public Policy Institute; Sarah Fletcher, Stanford Professor of Environmental Civil Engineering and Center Fellow at the Stanford Woods Institute for the Environment; and Keani Willebrand, Sarah's Ph.D. student in Environmental Engineering in the Fletcher Laboratory at Stanford University.

Meetings were held with the Ministry of the Environment – represented by Minister Maisa Rojas and her Adviser on water issues Pilar Barría, to discuss the academic studies of each one of the experts and take advantage of the lessons learned from California, and with the Oversight Board of el Río Maipo – seeking to apply the knowledge and experience in the water management of the Maipo River Basin, in addition to a hybrid seminar and discussion on drought: face-to-face at the PUC Casa Central Campus and broadcasted by Zoom.

Assistants:

Jorge Gironás, Associate Professor at the Catholic University of Chile

Sebastián Vicuña, Executive Director of the Interdisciplinary Center for Global Change

Jay Lund, Director of the Center for Watershed Sciences at UC Davis

Alvar Escriva-Bou, Research Fellow, Public Policy Institute of California

Sarah Fletcher, Assistant Professor, Stanford University

Franco Guillón, CCC Program Manager

Oscar Melo, Professor Pontifical Catholic University of Chile

Among others

[Press Release here or QR:](#)



OTHER HIGHLIGHTS



Sierra Nevada, California

CHILE-CALIFORNIA COUNCIL AT THE IX SUMMIT OF THE AMERICAS

The IX Summit of the Americas was the ninth edition of this event, held from June 6 to 10 in Los Angeles, California, bringing together the heads of State, Government and leaders of the Americas, to discuss political and economic aspects of the territory.

In this edition, Matías Alcalde represented the Chile-California Council, presenting the organization’s agenda oriented towards climate action, and exploring possible collaborations to connect the innovation poles of Chile and California, that enable the economies of the future between the public and private sector.

The Chile-California Council was a key organization in supporting the Strategic Planning Directorate (DIPLANE), of the Chilean Ministry of Foreign Affairs, for the initiative and creation of the document called “Americas for the Protection of the Ocean”, based on the work the CCC has done in that field, since 2019.

In addition, our ED facilitated a bilateral meeting between California Governor Gavin Newsom, and Chilean Ambassador Juan Gabriel Valdés, to increase collaboration and ambition in the face of the urgent climate battle.

Finally, the CCC participated in the Civil Society Forum, among other instances of the Summit, to connect and dialogue with authorities and the community of the Americas.

Assistants:

- Gabriel Boric, President of the Republic of Chile
- Gavin Newsom, Governor of California
- Lauren Sanchez, Senior Climate Advisor for the California Government Office
- Antonia Urrejola, Minister of Foreign Affairs of Chile
- Juan Gabriel Valdés, Ambassador of Chile in California
- Jorge Valdés, Consul General of Chile in Los Angeles
- Matías Alcalde, Executive Director of the Chile California Council
- Paula Tejeda, Founder of Chile Lindo
- Paz Milet, academic at the University of Chile
- Aldo Rojas, founder of the Institute Challenges of Democracy
- Paula Estevez, General Manager AmCham Chile
- Kathleen Barclay, President of AmCham Chile and Director of the Inter-American Finance Bank BanBif
- Juan Sutil, President of the CPC
- Among others

[Press Release here or QR:](#)



NYC CLIMATE WEEK COLLABORATION

On Thursday, September 22, the documentary *I am the Earth. Stories from the Southern Edge of the World*, directed by Oscar nominee Maite Alberdi Soto and Fábula Producciones, in collaboration with Marca Chile, FIIS, and Global Citizen.

The documentary allows you to discover different stories of Chilean men and women who are working on projects and solutions to create a better future for our planet and face the climate crisis.

The Director of the CCC Cristián Sjögren, Co-founder and CEO of AgroUrbana, participates in this documentary.

- Assistants:**
- Marca Chile
 - FIIS
 - Global Citizen
 - Chile California Council
 - Sima Studios
 - Tremendas
 - The Climate Group
 - Cristian Sjogren, CCC Councilor, Co-founder and CEO of Agrourbana
 - Among others



ENVIS BALLOON LATAM COLLABORATION

Balloon Latam, together with the Municipality of Melipeuco and the 3xi Corporation, and in collaboration with the MC Foundation, the Olivo Foundation, and the Chile California Council co-organized the 2023 Social Linkage Meeting (ENVIS), a meeting and linking space for Chile, built from the people.

This edition brought together more than 1,500 people, including leaders from the private sector, civil society, the academic sector, local entrepreneurs from different territories, and public sector actors, in order to dialogue, and exchange experiences around crucial issues for the social development of the country and move towards collective points of view, with a focus on entrepreneurship, culture, and innovation.

The Council supported Balloon Latam in coordinating international speakers who were part of the talks and conversations held.

- Assistants:**
- Ballon Latam
 - Municipality of Melipeuco
 - 3xi
 - MC Foundation
 - Olivo Foundation
 - Chile California Council
 - More than 1,500 people from the private and public sectors of society, academy, and civil society





04

COMMUNICATIONS

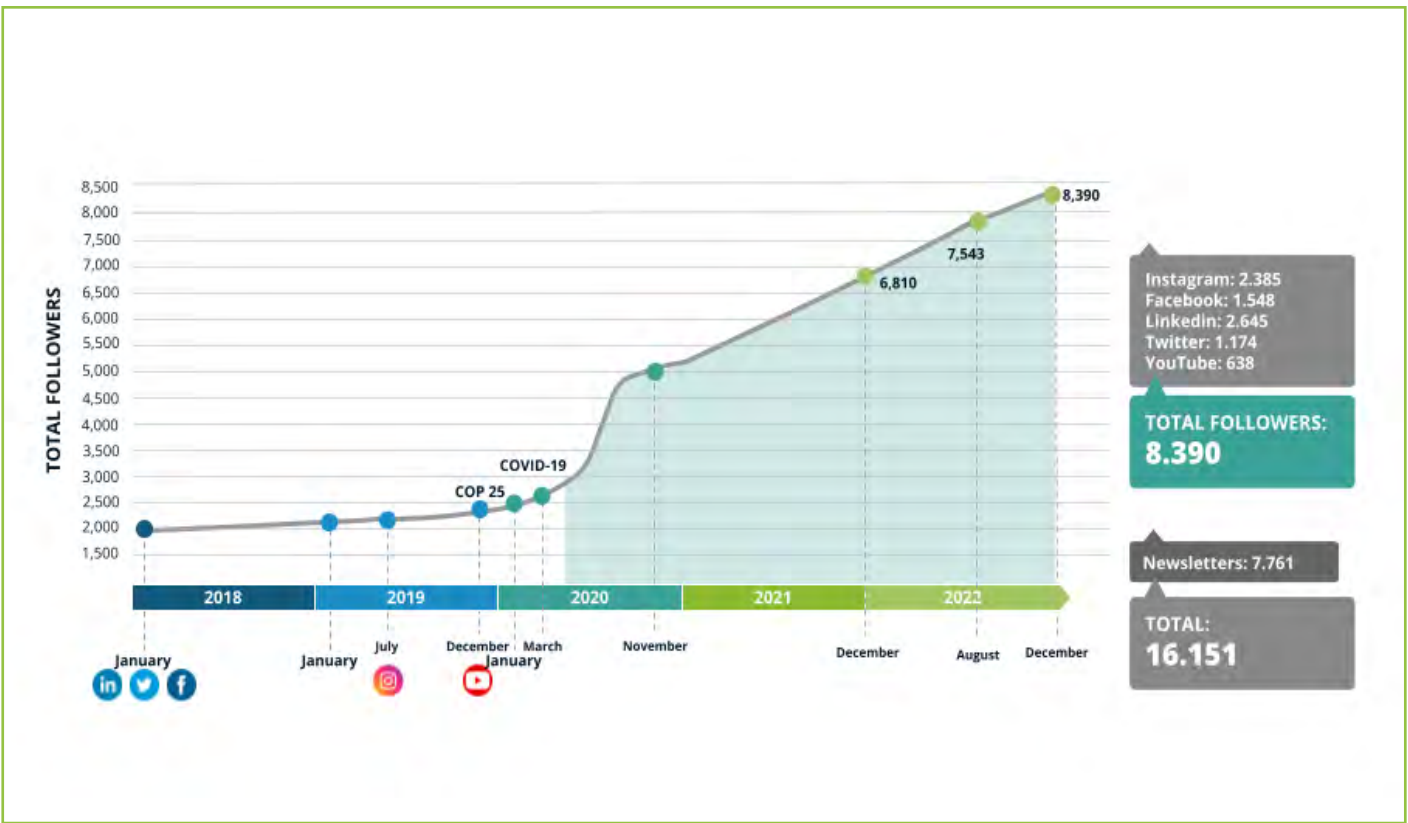
DIGITAL PLATFORMS ORGANIC GROWTH

MULTIPLYING KNOWLEDGE TRANSFER POSSIBILITIES

Our digital platforms are an essential channel to communicate the work of the CCC, share and deliver all impactful content generated, and engage and keep active our Chilean community and network. Since 2020, with the COVID situation, our outreach has started to grow.

In 2022, we have quadrupled our audience to which content is delivered, and have integrated new channels that allow us to communicate holistically and effectively; we have 5 active social networks, our Chile California YouTube channel, and the CCC newsletter that is sent every 2-3 weeks.

The scope possibilities for knowledge transfer have multiplied exponentially in recent years, and our content will continue to be available for our growing community to access at any time.



CCC NEWSLETTERS

During 2022, the CCC Newsletters were sent regularly to keep the Chile California Council network informed about the activities of the Council, our allies, relevant news and articles, recommendations, the Chilefornian network, and other relevant topics within our action areas.

The Newsletters grow in subscriptions and in opening rate every year. To date, these are sent to 7,793 people, with an average opening rate of 35%.

CHILE CALIFORNIA COUNCIL

#CCC ARTICLE

Gestión Proactiva del Agua y la Sequía en Chile
Water and Drought Proactive Management in Chile

LEE EL ARTÍCULO AQUÍ

Los invitamos a leer la nueva nota CCC sobre la gira de intercambios académicos para la gestión proactiva del agua y la sequía en Chile, organizada por el Consejo Chile California en el marco de nuestro programa Chile California Conservation Exchange (CCCx).

El CCC coordinó la visita a Chile de cuatro académicos expertos en sequía y manejo del agua de prestigiosas universidades de California. La visita fue organizada en el marco del proyecto de la ANID (Instituto Nacional de Investigación y Desarrollo) "Integración del monitoreo y el diseño de políticas públicas para la gestión proactiva de la sequía", liderado por Jorge Gironás, Director del Departamento de Ingeniería Hidráulica y Ambiental de la PUC. Esta visita permitió dar a conocer la experiencia de California en manejo y planificación hídrica, además de estudios relacionados de los académicos de California y contó con la participación de la Ministra del Medio Ambiente de Chile, Maisa Rojas, miembros de la Junta de Vigilancia del Río Maipo y académicos nacionales.

¡No te pierdas esta nota con todos los detalles sobre esta virtuosa visita de intercambios académicos para la gestión proactiva de la sequía Chile!

We invite you to read our latest CCC note on the academic exchange tour for proactive water and

CHILE CALIFORNIA COUNCIL

Novedades desde Chile-California
Updates from Chile-California

Octubre 2022 | October 2022

Editorial Editorial

Nuevo Sitio Web: Booster Innovation Center (BIC)
New Web Platform: Booster Innovation Center (BIC)

OUT NOW!

¡Ya es oficial! Estamos muy contentos de anunciar que ya está disponible nuestra nueva plataforma del Booster Innovation Center (BIC) -- que permitirá otorgar visibilidad a startups y proyectos de Chile (Latam) y California, y facilitar conexiones con inversionistas, empresas y el ecosistema de innovación BIC. Esta es una primera versión de la plataforma que servirá para mostrar la capacidad de visibilizar iniciativas desde el BIC, desde una forma orgánica. Esta versión "beta" irá evolucionando en su contenido para aumentar el intercambio y el valor generado, junto a nuestros BIC Sources.

El BIC nace para potenciar la agenda holística e interconectada que venimos trabajando desde el Consejo, y así abordar de manera efectiva los diversos y urgentes desafíos de Chile y California. Estamos convencidos del inmenso potencial que existe en conectar los polos de innovación de ambos territorios, para convertir los desafíos en oportunidades a abordar por el BIC, con apoyo directo del emprendimiento y la innovación. Para dar continuidad a la agenda climática del Consejo, abordaremos áreas clave para el desarrollo sostenible como lo es el manejo y conservación del

PRESS PRESENCE

Press releases from diverse media accompany the organic growth of the Chile California Council. In 2022 we had high-quality content that increased the reach and impact of our work.



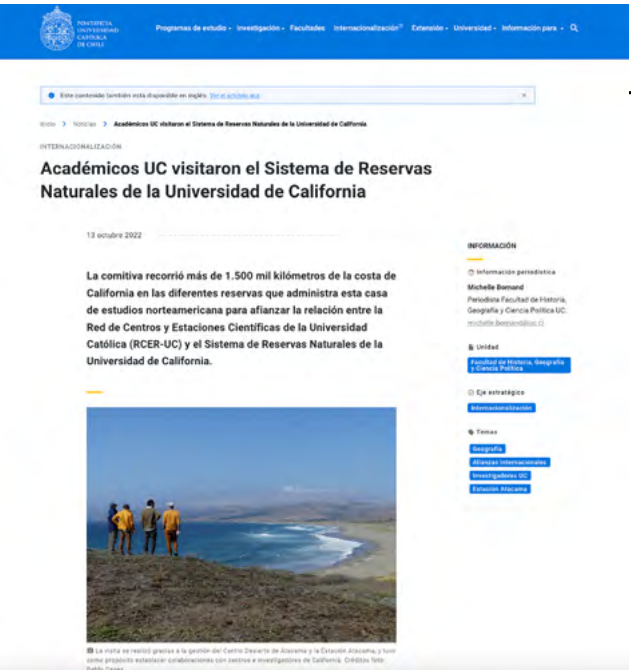
UC Riverside

January 12th
UC Riverside Host Virtual Mission for Chilean Entrepreneurs



Diario Financiero

February 28th
Vicepresidente de Corfo explica su agenda de viajes para estrechar redes antes de dejar el cargo



Pontificia Universidad Católica de Chile

October 13th
Académicos UC visitaron el Sistema de Reservas Naturales de la Universidad de California



País Circular

October 26th
Llega a Valparaíso la primera versión del Festival Internacional Acción Azul



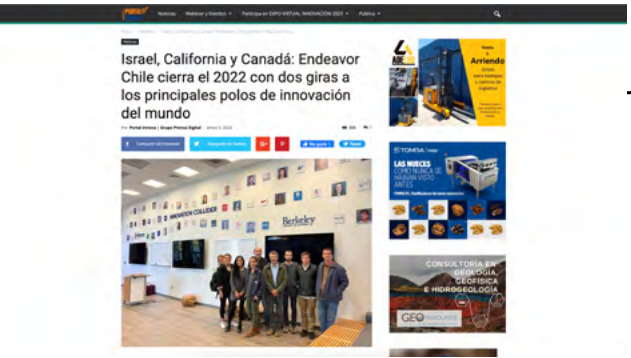
UC Natural Reserve System

December 1st
Fog binds California and Chile together



NBC Bay Area

December 28th
San Francisco's Fog Could Be a Casualty of Climate Change... But It Could Also Be a Solution



Portal Innova

January 5th, 2023
Israel, California y Canadá: Endeavor Chile cierra el 2022 con dos giras a los principales polos de innovación del mundo



05

FINANCIALS

BALANCE SHEET

JANUARY - DECEMBER 2022

We want to thank the government of Chile and all our Councilors and Friends who kindly contributed during this year. We hope to increase partnerships that will help us to grow as an organization and extend our potential to create mutually beneficial knowledge-sharing and collaboration between Chile and California.

Assets		Total
	Banks Accounts	\$ 84,264
	Other Current Assets	\$ 0
TOTAL ASSETS		\$ 84,264
Liabilities & Equity		Total
Liabilities	Payroll Liabilities	\$ 6,619
TOTAL LIABILITIES		\$ 6,619
Equity	Net Assets	\$ 123,864
	Net Income	-\$ 46,220
TOTAL EQUITY		\$ 77,644
TOTAL LIABILITIES & EQUITY		\$ 84,264

PROFIT AND LOSS STATEMENT

JANUARY - DECEMBER 2022

Income		\$ 368,459
	Grants	\$ 295,000
	Donations	\$ 1,802
	CCCx Fiscal Sponsorship	\$ 71,657
Expenses		\$ 414,679
	Non-Personnel	\$ 33,874
	Personnel	\$ 186,474
	Professional Fees	\$ 148,988
	CCCx Fiscal Sponsorship	\$ 45,343
NET INCOME		-\$ 46,220

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California Desert



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Whale in the ocean



Erwin Doorn

Ocean from above



Brandon Raines

San Francisco,
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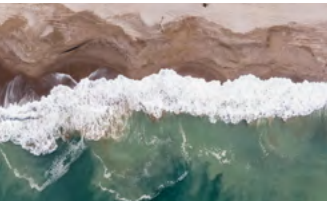
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California



Nicolás Gutierrez

Beach from above



Sernatur

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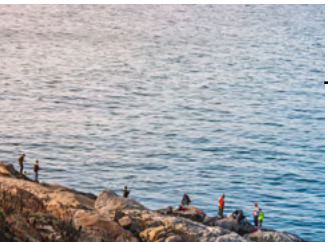
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Carmel-By-The-Sea,
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ANNUAL REPORT 2022